SMALL BUSINESS ADMINISTRATION PUBLIC HEARING

SMALL BUSINESS ADMINISTRATION PUBLIC)

HEARING ON PROPOSED NEW SIZE STANDARD POLICY

1200 Sixth Avenue Seattle, Washington

June 2, 2005 8:30 a.m.

BEFORE:

PATRICIA M. CAVANAUGH,

Chairperson,

CARL JORDAN
CONNIE MARSHALL
JIM HUTCHINS

Panel members

Carl T. Beck, Court Reporter CCR 2952

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OPENING STATEMENT BY MS. CAVANAUGH

MS. CAVANAUGH: Good morning. Today is Thursday, June 2nd, 2005, and the time is approximately 8:30 a.m.

This is a public hearing conducted by the United States Small Business Administration at its offices located at 1200 Sixth Avenue, Suite 1700 in Seattle, Washington, pursuant to the notice of public hearing published in the Federal Register on May 12, 2005.

The purpose of today's hearing is to obtain the views of SBA stakeholders on how to improve the agency's standards and whether businesses that are majority-owned by venture-capital companies should be allowed to participate in the Small Business Innovation Research Program.

My name is Patricia Cavanaugh. I am a senior attorney with SBA's office of general counsel, and I will be moderating today's hearing.

Joining me on the panel are Carl Jordan, Connie Marshall, and Jim Hutchins.

Carl is a program analyst with SBA's office of size standards in Washington, D.C. Carl not only helped draft the agency's proposed size-standard rule and the Advanced Notice of Proposed Rulemaking, but he has read thousands of the public comments that we received in response to those documents.

Given his expertise, experience, and position with the agency, I'm certain that he will make sure that all of your views and opinions expressed at today's hearing are taken into consideration before the agency proposes its next size-standard rule.

Connie is the Region 10 small business advocate for the Office of Advocacy. Connie is also the mayor of Bellevue. Given her two roles, she not only understands the importance of small businesses to our economy, including those that perform research and development functions, but brings to the panel a wealth of knowledge on how to advocate on behalf of small businesses.

In fact, Connie was recently named one of 100 most influential people in this state by Washington CEO Magazine.

Jim Hutchins is currently an industrial specialist with SBA's office of government contracting. In addition to his 25 years of specialized experience in federal procurement, Jim has over 15 additional years experience in applying size standard in the operation of almost every program that SBA delivers on the field office level.

Also with us this morning is Norm Proctor, the administrator for Region 10, and Norm will be giving the opening remarks for today's hearing.

OPENING ADDRESS BY MR. NORM PROCTOR

Good morning. Welcome to SBA's size standard hearing. I'm Norm Proctor, Regional Administrator, serving the states of Alaska, Idaho, Oregon, and Washington.

I'm pleased to host today's hearing in Seattle.

I oversee the activities in Region 10 consisting of all the programs, budget, and staff.

The mission of SBA is to maintain and strengthen the nation's economy by aiding, counseling, assisting, and protecting the interests of small businesses and by helping families and businesses recover from national disasters.

SBA is the number one agency to help new entrepreneurs start a business and the number one agency to expand existing businesses.

Size standards are a fundamental issue within SBA since it determines which businesses are eligible for SBA assistance, small businesses preferences on federal contracts, and small business assistance for many federal programs and regulations.

As Pat Cavanaugh mentioned, the purpose of today's hearing is to hear from you on issues pertaining to size standards.

In particular ways SBA may simplify size standards and other issues to make size standards easier to

understand and use.

The testimony presented today on size standards along with other comments we received to the 2004 Advanced Notice of Proposed Rulemaking will be used to help SBA develop new proposals to further those objectives.

We're also taking this opportunity of these hearings to seek the public's views on whether businesses, as Pat mentioned, majority-owned by venture-capital companies, should be allowed to participate in the Small Business Innovation Program.

On behalf of myself and the Administrator, Hector Poreto, we thank you for taking your time out of your busy schedule to participate in this vitally important effort.

I will now turn the meeting back over to our moderator, Pat Cavanaugh.

PATRICIA CAVANAUGH: Thank you, Norm. We're going to take a minute and turn the podium back around here.

Before we begin taking public testimony, I would like to explain the format for the hearing and go over the ground rules with respect to oral testimony.

First of all as published in the Federal Register notice, today's hearing will last until 5:30 p.m. We'll convene for lunch at 12:30, resume at 1:00 and take breaks throughout the day as needed.

If everyone interested in testifying has had the opportunity to do so before 5:30, we'll adjourn early.

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So far we have 71 individuals registered to attend today's hearing with 30 who would like to testify.

If there's anyone else present today who didn't register to testify but would like to do so, please see Lola Davidson at the registration desk, and add your name to the list, and, if time allows, we would be happy to accept your oral testimony.

All oral testimony presented at today's hearing will be recorded and transcribed by our court reporter. If you have a written copy of your testimony or supplemental materials and haven't already done so, I would encourage you to place it in the box on the registration table.

All of the testimony from today's hearing, both written and oral as well as any supplemental materials that you have provided, will become part of the administrative record that SBA considers when it resumes deliberation on how to improve its size standards and related regulations such as those pertaining to SBIR eligibility.

The ground rules for testifying are based on a number of events leading up to today's hearing beginning with SBA's publication of a proposed rule to restructure its small business size standards in March of 2004.

In a nutshell the proposed rules called for

reducing the number size standard levels from 37 to 10, and converting receipts-based size standards to employee-based size standards.

After studying the concerns expressed by members of the public who responded to SBA's request for comment on that proposed rule, the agency decided that it needed to gather additional public input on a number of issues, most which were raised by folks such as yourselves who submitted comments.

As a result the agency withdrew the proposed rule and decided to pursue two courses of action in order to gather more public input.

First, on December 3rd of 2004, SBA published an Advanced Notice of Proposed Rulemaking requesting comments on how to simplify and improve SBA's size standards in general and on 11 specific topics most of which were based on the comments that the agency received with regard to the proposed rule.

Second, SBA decided to conduct a series of public hearings throughout the country to provide interested parties with an opportunity to meet with SBA officials and express their views on size standards in general as well as the 11 topics specified in the Advanced Notice of Proposed Rulemaking. This is one of the first hearings exhibit series.

1 And that brings us to the ground rules for 2 today's hearing. As stated in the public notice, if you 3 would like to testify today, your testimony must pertain to either the general topic of how to make SBA's size standards easier to use and understand or one or more of the 11 specific topics identified in Advanced Notice of Proposed Rulemaking. Those include: one, the approach to simplify size standards; two, the calculation of the number of employees including how SBA defines an employee for size 10 purposes; three, the use of receipts-based size standards; 11 four, the designation of size standards for federal 12 procurements; five, the establishment of separate and 13 distinct standards for use solely in federal procurement 14 programs; six, the establishment of tiered size standard; 15 seven, the simplification of the affiliation regulations; 16 eight, the simplification of the small business joint 17 venture eligibility regulations; nine, the possible 18 grandfathering of small business eligibility; ten, the 19 impact of SBA's size standards on the regulations of other 20 federal agencies; and eleven, the possible participation of 21 businesses, majority-owned by venture-capital companies, in 22 the Small Business Innovation Research Program and the 23 effect such participation would have on the program. 24 Out of respect to the 70 people who have taken

the time from their busy schedules to listen to public

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testimony on size standards and SBIR eligibility, if you are testifying and appear to be veering off topic, I will interrupt you and ask that you either stay on topic or be seated.

Individuals will be called to testify in the order established by the pre-registration sign-in sheet. When you hear your name, please step up to the podium and use the microphone to address the panel. Before you begin your testimony, please state your name and title as well as the name of the organization if any on whose behalf you're testifying. Oral testimony will be limited to five minutes per speaker. Mr. Hutchins will be serving as our timekeeper, and he will display a green card when you have one minute left, a yellow card which indicates you have 30 seconds left, and a red card which means that your allotted time has expired.

SBA values your views and opinions and would like to hear from everyone interested in testifying. In order to do so, the time limit will be strictly enforced.

Please note also that once you have finished your presentation, the panel members may ask you questions to ensure that they understand your views and positions so that the agency can take them into consideration when it resumes its deliberations on these important issues.

Finally, because the purpose of the hearing is to

gather your opinions and ideas, members of the panel will not indicate whether they agree or disagree with the presenter's views or engage in debate with them.

Now that we have established the ground rules, I'd like to begin oral testimony, and I believe that Diana will be asking Ms. Davidson to bring in the registration sheet.

MS. DRAKE: She said this is the most current at the moment.

MS. CAVANAUGH: Thank you.

Our first speaker will be Mark Benjamin followed by Jack Faris.

TESTIMONY OF MR. MARK BENJAMIN

Many thanks for giving us the opportunity to testify before this hearing today. We commend the Small Business Administration for seeking public discussion through its recent ANPRM.

My name is Mark Benjamin. I serve as the Chief Business Officer of a small biotechnology company in Seattle called Nura. The company employs 20 full-time staff, ten of whom hold doctorate degrees, and we are supported in part by local venture capital companies, Arch

Venture Partners, and Vulcan Capital.

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I'd first like to comment on the 500 employee In 13 CFR Part 121 the SBA describes the role of size standards as one of ensuring that federal small business assistance is directed towards businesses that as a consequence of their small size have inherent disadvantages. The control of a small business by a larger affiliate often leads to the mingling of assets, know-how, finances, profits and losses, and operations; and so the inclusion of affiliate employee numbers from these corporate affiliations may be reasonable in determining SBIR eligibility. In contrast, there is generally no mingling of assets, know-how, finances, P&L or operations between small businesses and the VC companies that invest in them, or with the limited partners who participate in these VC's funds. As a consequence, VC company affiliation does not increase the size or capabilities of a small business, though data suggest that it appears to contribute significantly to the chances of long-term small business success in the public equity markets.

For drug discovery companies like Nura, many millions of dollars must be invested in order to bring a therapeutic to market. At the recent Invest Northwest conference in Seattle, the need for VC syndicates to invest up to 100 million dollars to enable the early development

of a therapeutic was a topic of much discussion. SBIR awards have been, until recently, a fundamental part of the financing landscape for small biotech companies, and at Nura's founding an explicit understanding existed between the company and its investors that these funds, in combination with their investments, were the essential mix required for the growth of the company. Since the vast sums required make it unlikely that SBIRs alone can support the development and commercialization of therapeutics, making SBIRs and venture capital mutually exclusive works against what is clearly a primary objective of the Small Business Innovation Development Act — encouraging private financing and commercialization of the most promising federally funded R&D.

Since an investment made by a venture capital company does not grant to small biotechnology company the advantages of being affiliated with the limited partners of that venture capital fund, we respectfully request that such affiliations be excluded for the purposes of SBA's size standard eligibility measurements.

The 51% rule: SBA use of the term "individual" to exclude venture capital companies means that even those small businesses that pass the 500 employee rule probably remain ineligible for SBIR awards. Seventy percent of US biotechnology companies who responded to a recent survey

have fewer than 50 employees, and most are privately owned by VC company syndicates. If left to stand, the currently applied definition of "individuals" will force the vast majority of privately-owned biotechnology companies in the US out of the SBIR program.

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The biotechnology industry contributes significantly to the US economy and to US global competitiveness. The combined market capitalization of all publicly-traded US biotechnology companies in 2004 was 311 billion dollars; almost 8,000 new patents were granted to the US biotech industry in 2002, and 37 new biotech drug approvals were granted in 2003. All of the publicly-traded biotechnology companies today required venture capital investments. If SBIRs are to be used to create lasting value in the form of employment, tax revenues, and technology, it must acknowledge that commercial success in biotech is virtually impossible in the absence of venture capital. The members of these venture capital syndicates collaborate to create the best environment for success. Votes by VC representatives take place at the policy level, and not in day-to-day management -- in much the same way that an individual investor would hope to exercise his or her rights. There is, therefore, a compelling argument to be made for treating a venture capital company in the same way as an individual investor. We respectfully request for

the purpose of these size requirements that 13 CFR 121 be revised to permit venture capital companies to count towards the 51% ownership and control rules.

Dr. Linda Buck of the Fred Hutchinson Cancer
Research Center says in a letter to Nura, Although I am
concerned about the future of Nura, I'm even more concerned
about the broad effects of the reinterpreted SBA guidelines
on this country's biotechnology industry as a whole.

Linda Buck is the 2004 recipient of the Nobel Prize in physiology or medicine.

Thank you, very much.

MS. CAVANAUGH: Thank you for your comments, Mr. Benjamin.

Does anyone on the panel have a question they would like to ask of him?

MR. JORDAN: No. Thank you, very much.

MS. CAVANAUGH: Thank you. Jack Faris?

TESTIMONY OF MR. JACK FARIS

Good morning. My name is Jack Faris. I'm president of the Washington Biotechnology & Biomedical Association. Our association includes over 230 companies, most of which are small by any definition, that are working

on a daily basis to address the issues of cardiac disease, stroke, cancer, arthritis, diabetes multiple sclerosis, Alzheimer's, and many other dread human diseases.

This is very difficult science. It's also very difficult to succeed as a business over the often more-than-a-decade process to get a product approved and to market.

On behalf of WBBA I would like to thank SBA and the members of the hearing panel for conducting this series of public hearings to provide the small business community with an opportunity to comment on the future of SBA's size standards.

My comments today will focus on an issue that affects many of WBBA members — that is, the obstacles to participation in the Small Business Innovation Research Program by businesses that are majority—owned by venture capital companies.

The SBIR program is an important source of funding early stage biotechnology research. Specifically, small biotechnology companies rely on Phase I and Phase II grants to fund cutting-edge research in areas where venture capital and other sources of financing are difficult to obtain. However, to be eligible for an SBIR award, a business concern must be at least 51% owned and controlled by quote individuals who are citizens of the United States;

in addition, the concern may not have more than 500 employees including its affiliates.

Through a series of rulings SBA's Office of
Hearings and Appeals has interpreted the term "individuals"
to mean "human beings." This interpretation excludes
corporations and all other forms of artificial entities,
including VCs.

There is no statutory requirement that compels this interpretation, nor is there a definition of the term "individual" in the law establishing the SBIR program.

As a result many small businesses in the biotechnology sector cannot participate in the SBIR program because one or more of their owners or investors is a corporate entity or a VC.

The unnecessary exclusion of these small businesses is not consistent with the purpose of the SBIR program, which is to stimulate small businesses that will commercialize important technological developments. The exclusion could also lead to a decline in the quality and quantity of SBIR grant applications submitted to NIH and other agencies involved in bioterrorism and other important health-related activities.

In early 2005 the Biotechnology Industry

Association conducted an informal survey of its members.

The survey results confirmed the SBA's interpretation in

limiting many small biotechnology companies from participating in the SBIR program. Although more than 70% of the survey respondents were privately-owned small businesses with fewer than 50 employees, many of them reported that they are ineligible to receive an SBIR grant.

Specifically, of the privately held companies, 70% are majority owned and controlled by multiple VCs. The number of VCs that have an equity state in the small businesses range from 2 to 22.

I think this next point is very important: Only one VC has an equity stake greater than 40% in the survey respondents. While most VCs owned between 7% and 30% of the small businesses.

Over the last five years, 62% of the survey respondents, public and private companies, applied for SBIR grants. Exactly half of these applicants were either denied SBIR grants immediately because they could not meet the SBIR eligibility requirements due to their ownership structure or were subsequently denied the grant due to an adverse size determination.

Finally, over 60% of the privately-held companies responded that they have chosen not to apply for SBIR grants due to perceived eligibility concerns.

To remove this barrier to participation in the SBIR program, we urge SBA to revise the SBIR eligibility

requirements and issue a rule that reflects Congress's original intent to encourage awards to small businesses that have successfully attracted outside investors.

The approach proposed by SBA in its December 3rd, 2004, Advanced Notice of Proposed Rulemaking to disregard affiliation is a step in the right direction; however, it does not address the fundamental obstacle, which is SBA's requirement that small businesses be majority-owned and controlled directly or indirectly by individual human beings.

We recommend that SBA adopt a rule that addresses the actual ownership structure of small biotechnology companies that are owned and controlled by venture capital companies. Specifically, we suggest that the size requirements be revised to permit VC ownership of SBIR applicants to count toward the 51% US ownership and control requirement. This would allow greater participation in the SBIR program by small biotechnology companies, but would not permit participation by venture-owned firms that are affiliated with large companies.

These proposed changes would allow small life sciences businesses to take advantage of this important program and participate in research efforts that are critical to our nation's health, safety, security, and economic nature.

1 Thank you, very much. 2 MS. CAVANAUGH: Thank you for your testimony, 3 Dr. Faris. Does anyone on the panel have a question? MR. JORDAN: Just one question, Doctor. 6 You talk about -- you mentioned the only exception is -- there are no exceptions, basically, to the 51% rule. We published a final rule. Are you aware of the 10 final rule last December -- that took effect in December? 11 It allows another company to own a company that 12 participates in the SBIR program. 13 DR. FARIS: I'm not clear --14 MR. JORDAN: A company now that participates in 15 the SBIR program may be owned by another company that's 16 more than 51% now. 17 DR. FARIS: I see. I'm not sure how many of our 18 members --19 MR. JORDAN: That was changed effective sometime 20 in December of 2004. 21 DR. FARIS: Well, we'll have to study that. I --22 I -- sense from --23 MR. JORDAN: Which would allow a VC to own a 24 company, however it's not included from affiliation. 25 -- it's just part -- it would be considered an affiliate

together with any other companies that that company -- if it's their one and only, no problem.

DR. FARIS: I think that sounds like a helpful step in the right direction.

MR. JORDAN: Yes. It is. Yeah. We thought so.

DR. FARIS: All right. Thank you, very much.

MR. JORDAN: Okay.

DR. FARIS: Other questions? Thank you, very much.

MS. CAVANAUGH: Thank you.

Our next speaker will be Justin Borton followed by Hugh Himmelreich.

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TESTIMONY OF MR. JUSTIN BORTON

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Good morning. My name is Justin Borton. I am a private citizen. I'm also a volunteer for the American Small Business League. I'm against Grandfathering or Tiered size standards or anything that's going to help large corporations get small business contracts.

And on this point the SBA and I should agree given that SBA's mission statement is to maintain and strengthen the nation's economy by aiding, counseling, assisting, and protecting the interests of small business.

Small business. So what is small business? I've asked this question over and over, and almost unanimously, I get the same answer: approximately 50 employees or less. I've never heard anyone say that a company like AT&T or Burhmann, a multinational Dutch conglomerate, is a good example of a small business. But no matter how many Americans think that small business is a 25-person company in their home town or a mom and pop computer store, it is just their opinion. And so let's set aside our opinions for a minute and get some objective input.

There have been seven reports conducted on the issue of small business contracts going to large corporations. Four of those reports were done by the SBA's own Office of Inspector General. And these reports repeatedly cite fraud, intentional misrepresentation, and accuse the SBA with being more concerned with hitting their goals than helping small business.

One report says, and I quote, If SBA had put as much effort into verifying whether the company currently met the award size standard as it put into trying to find ways to earn credit towards its small business goals, then perhaps a contract action would have been awarded to a company that was legitimately small at the time of the award. And that's from Report Number 514.

The SBA's own Office of Inspector General has

made dozens of recommendations over the past ten years to ensure large businesses do not receive small business contracts. So it makes sense that over the past ten years with such a well-documented problem that the SBA would adopt some of these recommendations. It does make sense, but no. To date, the SBA has not implemented one of these recommendations.

Instead, we are here today to respond to more proposed policies like Grandfathering so large corporations can get more small business contracts.

But is that why we're really here? The SBA has already asked for and received comments from small business owners on this proposal, approximately 6,000 comments, and that's 100 times more responses than they usually get, and over 90% expressed opposition to this current proposal.

So we already know that for every thousand small businesses hurt by Grandfathering one large corporation will benefit from it.

But these large corporations should have never gotten small business contracts to begin with, and that's really the biggest problem here. It's how are these proposed changes going to stop large corporations from getting small business contracts? Well, the answer is they're probably not. They're just going to Grandfather in billion-dollar corporations that should have never been

certified small businesses in the first place.

Ninety-eight percent of all US firms have less than 100 employees, and that's 23 million companies. In 1985 the SBA increased the small business size standard for non-manufacturers from 100 to 500 employees without an 11-city tour.

The dictionary defines the word "small" as being below the average. The average company in America has ten employees, but the current size standard for a small business is 50-times larger than the average American business. The SBA needs to return the definition of small business back to 100 employees. The Small Business Act of 1953 defines a small business as one which is independently owned and operated and not dominant in its field of operation.

So allow me to read to you a few companies that are considered by the SBA as small businesses today:

Federal Express, Boeing, Office Depot, AT&T, Titan

Corporation, Verizon, and the list goes on. It reads like a Who's Who of corporate America.

We need to get publicly traded and Fortune 500 companies out of small business. That's what we should be talking about here, but liquidated damages and all other existing federal laws for noncompliance with small business goals have never been enforced. The SBA knows the law.

They have the evidence of fraud. When are we going to start protecting the interests of small business?

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So in conclusion, there is one thing that large and small companies alike can agree on is that the SBA's current proposals will take small business contracts out of the hands of small businesses and into the hands of large corporations. And to a few large companies, this is obviously a great idea, but to many of the 23 million small businesses, it is a most certain death sentence.

So, please, do as your mission states and maintain and strengthen the nation's economy by aiding, counseling, and assisting, and protecting the interests of small business.

Thank you, very much.

MS. CAVANAUGH: Thank you for your comments,

Mr. Borton. Does anyone on the panel have any questions?

MR. JORDAN: Yes, I do. Mr. Borton, we understand your comments are definitely opposed to the Grandfathering, and we appreciate those comments, but you mentioned that SBA proposed Grandfathering?

MR. BORTON: In the --

MR. JORDAN: Where did you get the -- I'm not sure where that concept came from.

MR. BORTON: Okay. Well, one of the 11 proposed

1 rule changes that were issued and that we were to comment 2 on was the idea of Grandfathering --MR. JORDAN: I just would like to clarify that. MR. BORTON: Okay. That is not an SBA proposal. MR. JORDAN: 6 11 points -- actually, ten of them except for the SBIR proposal -- discussion -- were as a result of the proposed rule that we published last year in which we rule on July the first -- these were ten additional subjects that had 10 not been considered in the proposed rule that other 11 commentors brought up; enough commentors that we thought we 12 should get more feedback on it. 13 MR. BORTON: Great. Well, thank you --14 MR. JORDAN: That's exactly what we want --15 MR. BORTON: -- for clarifying that. 16 MR. JORDAN: That's exactly what we want. 17 want more feedback. And we understand that you're opposed 18 to it, but SBA has not proposed anything of the kind. 19 MR. BORTON: Great. Well, thank you for 20 clarifying that. 21 MR. JORDAN: Okay. Okay. Thank you for your 22 comments. 23 MR. BORTON: Thanks. 24 MR. JORDAN: Could you tell me how large ASBL is? 25 Do you know how many members you have?

	Page 31
1	MR. BORTON: No. I do not know
2	MR. JORDAN: Okay. Just curious.
3	MR. BORTON: how many members the ASBL has.
4	MR. JORDAN: Because I've heard, you know, that
5	you're very prominent. Okay. Thank you.
6	MR. BORTON: Thank you.
7	MS. CAVANAUGH: Our next speaker will be
8	Hugh Himmelreich followed by H. Stewart Parker.
9	Okay. Since Mr. Himmelreich isn't here,
10	Congressman Jay Inslee is, and he would like to make a
11	brief statement on the SBIR program. So we will allow him
12	to do that at this time.
13	Congressman Inslee, thank you for coming. Would
14	you prefer to face the audience or would you like prefer
15	to address the panel?
16	CONGRESSMAN INSLEE: I have both sides are
17	bad, so I don't know which how about if I address the
18	panel you've come all this way if that's okay?
19	MS. CAVANAUGH: All right. Thank you.
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22	STATEMENT BY CONGRESSMAN JAY INSLEE
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24	Thank you. I'm Jay Inslee. I represent the
25	First Congressional District, which is just sort of the

North Seattle region going up to Everett and over in Lake Washington a little company called Microsoft located in Redmond and up to Monroe. I want to thank you for your interest in this subject and being here. I came this morning with just one particular comment that I hope that you will consider. And it's, maybe, a little peripheral to the size standards, but I think very, very important. So I wanted a chance to talk with you about it.

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I represent one of the -- probably the most intense, acre-by-acre place of innovation in the country if not the world. We have in Bothell, Washington, Redmond/Kirkland area some of the most cutting-edge small businesses involved in innovation, really, in the world. can't turn around in the grocery store parking lot without running into a constituent who's got a small business who's inventing the next "X." Neopower inventing the next fuel cell battery system, Aculight, it's the world leader in laser technology. You may have read about -- we're going to develop this air-defense system for our civilian aircraft; Sonosite -- just yesterday -- which is the world's leader in the development of new, portable ultrasound technology. Companies you haven't heard of yet, which are small, but it's just an incredible stew of innovative talent.

So this program, SBIR program, is incredibly

important to them, and I've seen it come to fruition in a lot of different places.

But one of the things that has come about is this cutting off of assistance to any of these companies that have venture-capital backing, which many, many of them do. This has caused great, great anxiety and grief in my district, and I believe across the country. Because I have found that there are literally scores of companies in my district that clearly I think in anyone's estimation would fit into the definition of a small business, both in spirit and in capital, but do depend on venture-capital backing to some degree. And as a result of a decision, I think, in 2002 by SBA, no longer at the moment would be eligible for SBIR backing. And that has really stymied a whole host of innovative talents from going forward with SBIR backing.

I've been active in Congress to try to change this effort, sending letters to the SBA joined by a couple dozen of my colleagues. I have inserted into the small business reauthorization bill language in the pending bill that would solve this problem. It would again make eligible people who have VC backing for this incredibly important seed capital. That's now in the bill.

The bill is sort of stymied. I don't know if you've heard about this, but there's this jurisdictional battle between committees that sometimes happens in

Congress. So the bill has not advanced, but language to do this is in the bill currently, and I'm happy that it is.

But I would hope that you would as part of your resource gathering would report back from the First Congressional District that this is one incredibly valuable resource available for innovation that is a tremendous payoff for taxpayers.

I was at Sonosite, this company that does these small ultrasound yesterday, and they noted that they had added more employees in the last quarter than the Boeing Corporation to this little small — this small business.

This is where we're adding employment. And innovation is where we really are; the key to American international competitiveness is in innovation. We're not going to compete successfully for low wages. We're going to compete through innovation.

So, one, this is an incredibly important program, but, two, you have very valuable companies that need this seed capital who also have a VC capital associated with them. Because frequently you'll have VC capital that's dedicated to one proprietary project that attracted the VC capital, but you've got another door opens up for new innovation that the company may want to explore that the VC backers may not be all that wild about because it may not be that mature, and now we can't get SBIR backing because

this company is sort of on a blacklist. When you think about it, this VC is kind of a blacklist for these companies just because they've been quote tainted with some VC capital.

So I think the goal of the SBIR program will be fulfilled if we allow this to occur with some companies and not put them on this blacklist of VC capital. And I can't tell you how important this is to my constituents, and I hope that you will report that back to D.C. And I'll continue to fight that battle in the halls of Congress, and if you beat us to the punch and fix it from a regulatory standpoint, that would be great. But if not, we'll try to do it in the halls of Congress.

So I want to thank you, and I wonder if you have any questions that I could respond to?

MS. MARSHALL: It's very clear.

MS. CAVANAUGH: It's very clear.

MR. JORDAN: No. You were very clear.

MS. CAVANAUGH: Thank you for your testimony.

CONGRESSMAN INSLEE: Thanks so much. Good luck.

MS. CAVANAUGH: Thank you, Congressman.

Is Hugh Himmelreich present?

Our next speaker will be Stewart Parker followed by Rick Shindell.

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TESTIMONY BY MS. STEWART PARKER

Thank you, very much. I am Stewart Parker. I'm the president and CEO of Targeted Genetics Corporation. We also are a biotechnology company, started in 1992, went public in 1994 and since our origination have boldly been going where no man dares to go, developing new technology that still is somewhat unproven.

Now, you've heard Dr. Faris's eloquent comments and certainly Congressman Inslee, so I have good news: I'm not going to use all my five minutes. I think my comments would certainly echo theirs in entirety. Because I do want to talk about the issue related to precluding venture—capital backed and institutional investor—backed companies. Just with a unique perspective because these SBIR grants are indeed used for the seed capital that often allows you to attract the quality investors that then can give you the momentum you need to get new products on the market.

I have somewhat -- as I said -- of a unique perspective because in 2001, I was very proud to be named the Western Washington Small Business Person of the Year by the SBA, and I'm very frustrated that probably right now because of my shareholder makeup, I don't have access to the SBIR grants anymore.

So I would just ask you to please think seriously

about comments that both Jack and Congressman Inslee have made today. The December ruling was a -- very much a step in the right direction, and we very much appreciated that, and yet companies are still being turned down. So there seems to be a lack of clarity about the consequences and the details of the ruling.

I've also heard many of my colleagues who are actually CEOs of publicly-traded companies who have still been granted SBIR grants and yet have been advised by their attorneys not to take that money yet because of the lack of clarity related to their ability to determine whether their institutional investor makeup is indeed US-based or foreign-based. For example, Fidelity Investments, how do you know the shareholders of Fidelity are all US-based or predominately US-based?

So there are still some issues with clarity that we would very much appreciate having solved. I think that if we can work together to try to clarify this, that we could continue as a biotechnology industry, which certainly has its up and downs and struggles, to be able to take advantage of this money and to be able to use it as seed capital, and fund projects that sound like rocket science early on, but, indeed, can create new therapeutic products for diseases that can't be currently treated yet.

So thank you. I will stop here.

MS. CAVANAUGH: Thank you for your testimony,

Ms. Parker.

Does anyone on the panel have a question they'd like to ask her?

MR. JORDAN: No. Thank you.

MS. CAVANAUGH: Okay.

Rick Shindell?

TESTIMONY BY MR. RICK SHINDELL

Hi. My name is Rick Shindell. I'm president of Zyn Systems. We run the SBIR gateway, which is used by over 4000 small businesses daily competing for SBIR funds, and it is a pro bono, free service, no advertising, no — it is internally funded, and we don't compete for SBIR grants. So there's nothing for my company or myself to be gained in what I'm going to tell you or talk to you about today.

First of all, thank you very much for allowing us this opportunity. Secondly -- and you don't need me to defend you -- but since we do a lot of work on the Hill, we do work for small businesses, we know that the SBA has -- is the only federal agency that has -- five years in a row -- had their budgets cut by now over 36%, and yet we expect

you to maintain the same level of service that you've been giving all along. So we -- many of us do realize that you do have your problems in sometimes getting some things out the door. And I'm sure -- well, we've already heard some heat on that.

Now, I'd like to talk about the VC issue, the VC eligibility issue. And for those of you who are speaking in favor, I don't want to sound insulting at all. I'm actually hopefully tossing out an Olive branch because we have just heard a congressman come out and tell you that I hope — and he approached you very nicely — that I hope you address this properly, and, if not, we are probably going to address it a different way in congress.

Well, when the SBA asked for comments on the proposed changes, one of the comments that was very disturbing to me came from, of all people, Nidia Valesquez, Congresswoman from New York, who happens to be the ranking member of the house Small Business Committee.

She reminded you that you work under their -- at their pleasure. I'm paraphrasing that to some degree, but a couple of comments that are germane to your rulemaking. Valesquez goes on to say, Limiting the availability of venture capital financing in order to level the playing field is not a realistic proposal. Eventually, certain businesses will be selected for Phase II commercialization

and others will not.

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Well, you have heard so far this morning from the biotech community. The biotech community is somewhat unique in the SBIR program in that it deals predominately with the NIH. And if we read the language in the SBIR policy directive, we will see that there are guidelines for awards; however, there's a little caveat to allow an expansion of the award amounts. And the NIH is consistently exceeding the award amount for Phase II, which is supposed to be capped \$100 thousand. They're exceeding that not by, maybe, going to \$1 million. We're seeing Phase II awards, three, five, and \$8 million. Guess what? This gets the attention of the VC community. This is not a \$750 thousand or \$100 thousand award that would be kind of nice for the biotechs, but \$100 thousand is not going to make the difference between a biotech succeeding or not succeeding.

Now, the biotech community -- and it's a great community -- they keep telling us almost chapter and verse from biotechnology industry organizations, 70% of our respondents -- they don't tell you what number that is -- is 70% fifty? Is it a thousand? We don't know. We just know 70%. I can tell you by looking through your own comments right now, very heavily opposed to the issue of allowing venture capital -- venture-capital owned and

controlled small businesses.

Now, I agree, venture capital is very important, and we need to address that. However, venture capital companies can own up to 49% right now. They can deal in SBIR. They are not excluded whatsoever. And there are other avenues — what we have to worry about here is if we grant them what they want — the change in the language of "individual," the change of the language in "affiliation," what is going to go ahead and — what's going to go ahead and govern, maybe, Boeing suddenly creating a venture capital company to go ahead and take over some small businesses, so they no longer have to deal with a small business? It was one that they predominately owned through one of their own VCs. We need protection to be able to insure that these kind of abuses do not happen.

And lastly -- and I'll get out of your way -- I deeply resent Congresswoman Valesquez telling you that either you get them in or we'll fix it for you.

I think the SBA should do their job as looking -- as you're doing right now -- at looking at all the sides, come up with your own decisions and make sure that your supervisors, up above, the ones that are connected, that have to pay heed to our congressionals, at least give the congressionals the best that you have.

Thank you.

MS. CAVANAUGH: Thank you for your testimony.

Does anyone on the panel have a question for Mr. Shindell?

MR. JORDAN: No. I don't think so. Thank you.

MR. SHINDELL: Okay. Thank you.

MS. CAVANAUGH: Thank you.

The next speaker will be Catherine Innes followed by Kathy Lester.

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TESTIMONY BY MS. CATHERINE INNES

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Thank you for the opportunity to provide testimony today.

My name is Catherine Innes, and I am the Director of Policy and Strategic Initiatives for UW TechTransfer, the technology commercialization office at the University of Washington.

I would like to thank the SBA and the members of the hearing panel for conducting these public hearings so that interested entities may comment on SBA's size standards.

My comments today will focus on the need to allow participation of businesses that are majority-owned by venture-capital companies in the SBIR Program. This is an important issue for the University of Washington because

many small businesses are formed around technologies arising from university research, and access to early-stage financing is vital to their success.

As you are likely aware, a great deal of cutting-edge research occurs at our nation's universities, and the University of Washington is no exception. The University of Washington receives nearly \$1 billion annually from external sources to support our research in medicine, engineering and physical sciences. Hundreds of innovations from University of Washington have been developed by commercial partners. This activity has created a positive impact for society through the development of a leading Hepatitis B vaccine, a treatment for hemophilia, numerous medical diagnostic tools, instructional software, a drug interaction database, and leading software for proteomic and genomic research, among many other innovations.

The technologies that arise from the University of Washington are exciting and promising, but at a very early stage of development. For a technology to reach the marketplace, significant resources for applied research and development are required. This usually occurs through a transfer of the technology to a commercial partner who is willing and able to apply the necessary resources; often this is a small start-up enterprise that will require many years of investment before products can reach the market.

There is a critical need for early-stage capital investment for technology-intensive small companies. For example, in biotechnology it is estimated it can take as much as 600 to 800 million in 12 years to develop a new compound into a pharmaceutical product, conduct clinical testing, and gain the approval of the FDA to market the drug. Without venture capital, many important therapies may never be developed since this is a new drug development -- since -- excuse me -- since most of the new drug development occurs in small research-intensive companies before it is transferred to larger, fully-integrated pharmaceutical companies for final marketing and sale.

Many small, emerging high tech and life science companies look both to venture capital and SBIR as critical elements for their development and ultimate success. SBIR funding can help reduce private investment risk and help prepare early-stage technologies for market. Similarly in information technology businesses, SBIR grants provide essential support for feasibility and proof of concept testing. Under the current rules, a business concern may be eligible for an SBIR award only if the firm has fewer than 500 employees -- as many of my previous speakers have mentioned -- and is at least 51% controlled by individuals who are residents of the United States. It has been clarified that these individuals cannot be the venture

capital companies or other business entities.

But we are concerned that if VCCs are unable to participate in the SBIR Program, a valuable tool for these early-stage, technology-driven businesses will be eliminated; and this will have a significant negative impact on both the creation of small businesses in the US and effective university-to-industry technology transfer. In Washington State nearly 20% of the 97 SBIR grant recipients between 1995 and 2000 had private equity investments, became public, were acquired by larger entities, or sought majority venture backing. These firms all met the SBA size standards, but under the current rules, their financial backing would disqualify them from the SBIR program.

The mission of UW TechTransfer is to extend the impact of University of Washington research through the creation of partnerships that encourage investment in innovation. For the University of Washington to achieve this objective, we must be able to partner with small businesses that can obtain the financing to fund ongoing research and development. The SBIR program is a vital component in this process, and we urge the SBA to revise the eligibility requirements for the SBIR program to allow small, venture-backed businesses to participate in the program. This is an important element of successful

university technology transfer, and we believe the program
should consider awards to small businesses that have
successfully attracted outside investment.

Thank you, again, for this opportunity.

MS. CAVANAUGH: Thank you for your comments,

Ms. Innes.

Does anyone on the panel have a question for her?

Thank you.

Our next speaker is Kathy Lester.

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TESTIMONY BY MS. KATHY LESTER

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Hi. My name is Kathy Lester, and I am president of Earthworks Environmental, from Whidbey Island, Washington.

I have been in business for 12 years. I want to first provide some comments and suggestions on issues that are important to me.

My business falls under the Environmental Remediation Service size standard of 500 employees, with this is an exception -- which is an exception to the remediation size standard of \$12 million. When my business was doing well, I grossed \$260,000 with three to four employees.

In today's world a very small company may be capable of making a great deal of money. If a business can support 100 employees, you're not really a small business.

I suggest receipt-based size standard of six million or less, and I'm speaking from the remediation world where I deal with a lot of businesses that are -- small businesses, 500 employees or less -- and these companies are making 25, 30, \$50 million.

And the size standard should have no exceptions.

If you have to go with employees-base size standard, a hundred or less is at least closer to a small business than 500. Fifty or less would be more realistic.

All employees, part-time, temporary, and contract should be determined when determining size.

The size standard should apply to all including federal procurement.

Affiliations should include all affiliate employees.

When teaming, each small business should count employees separate to encourage teaming together. If a small business teams with another business and this business has a number of employees or a wage base that is greater than the size standard, the team should not be qualified to bid on small business set—asides. This needs to be enforced by contract personnel. Not this, It's not

my job to verify. They checked the box. Small business must be required to provide evidence that they and their teaming partners are in fact small businesses or change the size protest requirements to include any business that is financially affected by the award of these contract.

Grandfathering. Small businesses that may be affected by the changes should be allowed to work through the end of their current contract.

The size standard would not be complicated if you remove the exceptions and stop multiple-award contract and bundling. I still don't understand the difference between these two contracts. A contracting officers has told me from EFA Northwest that bundling only applies to GSA contracts, and multiple-award contracts are different. I still don't understand why they are different.

I suggest to even out the field for small and extra small businesses like myself on large contracts, like multiple-award contracts, small businesses be required to have a small business subcontracting plan just like the large businesses are required, so that they will hire small businesses like mine. More examples would be helpful and having an SBA person as these contracting agencies, such as EFA Northwest, who would return phone calls and are able to answer my questions, like what is the difference between multiple-award contracts and bundling contracts, would also

be helpful.

And last, I wanted to inform you that this wonderful dream of small businesses teaming is really a joke. In my world, small businesses don't want to team with another small business. They want to team with a large business so they can compete with multiple-award contracts. We are all competing for every little scrap of work. Really, it is like asking Wal-Mart and Kmart to team together for the sake of the buying public. Do you think that will ever happen?

I once subcontracted for Foster Wheeler, a big business. We teamed together for a \$100 million contract. We won. I was so excited, my first big contract. A month later, I found out that all the work I would have done under this contract was given to small businesses under a multiple-award contract. I was kicked to the curb. Superfund work that I had performed on Whidbey for seven years — for the last seven years was given to the small business teaming with Shaw Environmental, who has 20,000 employees.

Thank you.

MS. CAVANAUGH: Thank you for your comments.

Does anyone on the panel have questions for Ms. Lester?

We'll hear from Hugh Brown and then take a tenminute break when he is finished.

TESTIMONY OF MR. HUGH BROWN

Good morning. Thank you for the opportunity to speak before you today.

I believe in small business as the true engine of job growth and opportunity in this country, and I believe in the 8(a) program that provides a means for minority and small businesses to succeed and grow, creating more jobs and more commerce. It is a cycle of success we should be encouraging.

I began my career in the US Air Force, and founded my business, BAMSI, Incorporated, an acronym for Brown and Associates Management Services, Incorporated, a full-service engineering and technical services company, out of my home and my garage. That's where I worked on my first government contract for Patrick Air Force Base. At our largest point, BAMSI employed over 2,200 people in 11 states, with annual sales of \$90 million. We had 18 consecutive profitable years. None of this could have happened with the 8(a) program.

As a result of that work, I was fortunate enough to win recognition as SBA's Small Business Person of the Year for 1985, and as Regional Minority Small Business Person of the Year for the Atlanta region. I also received the US Small Business Administration's 8(a) Graduate of the

Year Award in 1991 from President Bush. That's President
Bush, senior.

I retired as CEO of BAMSI in 1996 and am currently a member of the Board of Directors of SunTrust Bank of Orlando, Blue Cross, Blue Shield --

MS. CAVANAUGH: Excuse me, Mr. Brown.

MR. BROWN: Yes?

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MS. CAVANAUGH: I'm sorry, but are you going to be addressing the size standard issues here?

MR. BROWN: Yes, I am. I'm getting to that.

MS. CAVANAUGH: Okay. Thank you.

MR. BROWN: Uh-huh.

That's why I appreciate the opportunity to speak before you today about the SBA's Advanced Notice of Proposed Rulemaking: because the SBA and the 8(a) program have had such an impact on my life and have allowed me, and many others, the opportunity to create jobs, build a business, and give back to the community in a very real and tangible way.

All that said, the 8(a) program to attain its full potential, it must not have rules which penalize small businesses while they are growing and transitioning from 8(a) status to non-8(a) status. If the rules penalize these businesses during this growth and transition period, then all the work and investment that has led these

businesses to that successful point could be wasted.

So I speak before you today less concerned with precisely what the size standards are, and more concerned with how any new standards will permit and encourage the period of growth and transition, something with which I have first-hand experience. Based on that experience, I urge the SBA to adopt three core principles:

One, create separate size standards for federal government contract opportunities in order to allow room for continued business growth;

Two, create tiered standards of small businesses that separate the growing small business from the very small, small business; and

Three, and most important, include in any new size standard a "grandfathering" approach for existing small businesses that might be impacted by the new standards.

I can tell you that doing business with the federal government is very different from the commercial market place. As a result the SBA should put in place size standards specifically tailored to that federal market place. Many of the service contracts won by BAMSI compelled us to hire additional employees to make sure we could meet all contract performance standards. But this forced growth also jeopardized the small business status

before the business was fully prepared to compete effectively at the next level. It created a type of "Catch-22" in that we were compelled to get bigger to meet contractual requirements, but in so doing, our eligibility to retain the contract was put at risk.

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Given these unique factors that are not present in the commercial market place, I believe that establishing separate size standards for the specific federal government opportunities would allow a company to take advantage of federal opportunities without imperiling their long-term business strategy. The size standard should be structured in a way that provides the contractor with ample room to grow before exceeding its size standard. I thus strongly urge the SBA to create separate size standards specifically for the federal contracts that are distinct from the commercial market place. In addition, experience tells me that size standards should allow for a larger number of employees in service-intensive categories. A detailed analysis should be done of the current size standards to ensure that the separate standards are appropriate for each industry segment.

Part of the struggle I faced as a successful and growing small business was that the potential impact of outgrowing the size standard and graduating prematurely from being small. Graduation created a critical need to

find alternative opportunities because BAMSI lost its small classification, neither the government nor prime contractors could earn small business credit of engaging BAMSI. Indeed, once we lost our classification, perversely both government and prime contractors actually had an incentive to replace us with smaller providers even though we [sic] were completely satisfied with our work performance.

To account for this reality, I believe it makes sense to have at least two separate categories — one for growing small business for those companies that operate in growth areas such as maintenance and services areas, and a second, separate category for small businesses that are not in growth industries.

MS. CAVANAUGH: Thank you for your comments, Mr. Brown.

Does anyone on the panel have a question they'd like to ask him?

MR. JORDAN: No. Thank you.

MS. MARSHALL: We'll finish reading him.

MS. CAVANAUGH: And we'll make certain that your written testimony is included in the record. Thank you for your comments.

When we come back from the break, the first speaker will be John Bosma followed by Ed Tonkin.

I would ask that you return promptly at a quarter

2 to ten.

[Brief recess taken.]

MS. CAVANAUGH: I'd like to readjourn [sic] the hearing. Our next speaker will be John Bosma.

TESTIMONY OF MR. JOHN BOSMA

Thank you, first of all, for the opportunity to be able to speak here today. My name is John Bosma, and I'm with Bosma Research International. I've been in small business for the last 25 years. I've often said over the years that I've had a dual life or our company has had a dual life. On the money-grabbing-capitalistic-pig side of things, we've worked with public companies, and most of that work has been with Fortune 100 and Fortune 500 companies. Anywhere between 40 and 60% of our work, though, has been in the government nonprofit sector. And while a lot of our work has been with state and local governments and those types of entities, the bulk of that has always been with the federal government, working on —on usually multi-year and large-scale evaluation projects and stuff like that.

At the height of my business, I had 15 employees working for me full time, plus another five or so part-time

employees. As things have changed over the years and we're doing a lot less of the paper-based, mail-survey kind of stuff, and things have become more internet related -- you're no longer mailing out a million packets a year -- and so we've cut down staff. I'm also at the age where I want to kind of be slowing and focusing on quality-of-life issues. So now I'm down to five employees, and that will stay that.

What I'd like to specifically address here today is -- are two different things. First I'd like to address the SBA's failure to enforce and monitor the large companies that are fraudulently misrepresenting themselves --

MS. MARSHALL: Wait a minute, Mr. Bosma. Your mike's not on.

MR. HUTCHINS: I'll check your mike.

MR. BOSMA: [Testimony continued.] First of all I'd like to address the SBA's failure to enforce and monitor the large companies that are fraudulently representing themselves as a small businesses. This isn't a new problem. It has been dated back to the mid-'90s by any number of studies and reports. Billions of small business — or monies targeted for small business set—asides have gone to large businesses and large companies. I've also read, too — and I'm stating that just simply as

something I've read -- that one of the reasons cited by the SBA for this problem has been errors in the database. If that is, indeed, a valid claim or a claim that the SBA has been using in the past ten years, I, frankly, don't buy that.

The second thing I would like to address today is the grandfathering alternative under consideration. What we're talking about here with companies —— large companies misrepresenting themselves as small businesses is not some —— a result of accidental error as I often I refer to them as "Blond Attacks." These are intentional acts where companies know what they're doing is wrong and getting by with it.

My understanding of Section 16 (b) of the Small Business Act is that -- that doing this type of thing is a felony with up to a ten-year prison term.

In conclusion, I don't think it's hard to differentiate between what a small business is and what a large business is. A small business as defined is one in which — which is independently owned and operated and not dominant in its field of operation.

I feel quite strongly that it should be further defined and delineated by the number of employees. I think 50 would be and is an adequate number. If you start getting up to a hundred employees, I don't think you're

really in the realm of a small business.

If you look in terms of what another gentleman said here earlier today what the average size of a business is in the country, I think 50 is a good standard.

I think it also should perhaps be an and/or-type of situation also determined by receipts. A company making \$50 million a year in receipts, again, is not a small business in my mind and my experience and stuff. so I would strongly suggest a number of employees at 50 and then receipts maybe somewhere in the area of 5 or \$6 million.

Now, I think also there are probable exceptions which should be taken into account. We've done a lot of work over the years, for example, with the US Department of Education, and many of their research projects are best suited for academic environments and situations. And I think they should have the right in that kind of situation to say, Hey, this is a project that's best suited to be done within some sort of an academic environment within a larger university setting. I don't think that kind of thing is improper or wrong at all.

The second thing I'd like to say in conclusion is that I've always been an advocate of the SBA, and, in fact, in the late eighties actually took out an SBA-insured loan, and it was something I needed and wanted very much at the time.

angry and frustrated at the way things have been going
here. As a small business we've been -- it's hard and it's
difficult and challenging at best, if you go into the bank
and you basically have to put your entire life on the line
and up as collateral to get a bank loan for a line of
credit. So you're already clearly at a disadvantage on
many of those fronts. And then to have the game rules
changed so you're being jacked over by, you know, the
people who are supposed to be protecting you, that's adding
further insult to injury.

Anyway, Thank you very much.

MS. CAVANAUGH: Thank you, Mr. Bosma.

Does anyone on the panel have a question for $\ensuremath{\text{o}}$

him?

MR. JORDAN: No.

MS. CAVANAUGH: Our next speaker will be Ed Tonkin followed by Ralph Iberra.

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TESTIMONY OF MR. EDWARD TONKIN

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Well, good morning to you. My name is Ed Tonkin,
I'm the chairman of the Regulatory Affairs Committee of the
National Auto Dealers Association. We'll just abbreviate

that to NADA, and I'm also a franchise auto dealer in Portland, Oregon, but I am a Husky.

The National Auto Dealers Association represents 20,000 franchise auto dealer and truck dealerships that sell new and used motor vehicles, engage in service, repair, and parts sales, and together employ over 1,300,000 people nationwide.

In 2004 the SBA proposed to replace many of its gross receipts small business size standards with ones based on number of employees in a firm. The objective was to reduce and simplify the number of size standards levels and help reduce the need to periodically update and index for inflation the standards, and NADA is in support of this approach.

The current New Car Dealers financial assistance size standard is 24 and a half million dollars in annual gross receipts. NADA also represents some 1900 truck dealers with a 100-employee standard. Both sectors have a 500-employee size standard for federal government procurement purposes.

Now, a little history, in 1980 and '82, SBA proposed a 50-employee size standard for New Car Dealers, anticipating that between 85 and 89% of the sector would qualify. The employee-based standard was never finalized back then. In '92, the SBA established a gross receipts

New Car Dealer size standard of \$17 million, anticipating that about 83% of the sector would be covered. Since then, the standard has been periodically adjusted to the existing 24 and a half million dollars.

Recent data in 2004 indicate that only some 41% of dealers, which accounts for only 17% of industry sales qualify for that standard of 24 and a half million. In 2004 the average New Car Dealer employed 52 people, with 55% employing 50 or less, and 94% employing 100 or less.

Now, NADA has given written submission the past couple years, and we continue to support a New Car Dealer financial assistance size standard of 100. It served the truck dealers very well since '86, and it's provided certainty, and it's also alleviated the burden of you having to index it over time.

Moving from annual gross receipts to a size standard will achieve your goal, the SBA's goal of simplification, at least, for the dealers. It will typically be easier to calculate the number of employees versus gross receipts. Gross-receipts change is much greater than the employ size of a firm, and, again, it will take some burden off of you.

We don't ever think that car or truck dealerships are going artificially reduce the number of employees for 12 months to qualify for this, but at times of economic

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hardship, it's conceivable that a firm would shrink below that size and require some assistance, which would be the idea.

So on behalf of NADA, I do urge you to adopt the 100-employee New Car Dealer financial assistance size standard. This will help achieve your historic 80% qualification rate, which is discussed in our comments, and it will recognize the high-gross sales but very low net-profit nature of new vehicle retailing. You know, it's one of the smallest net profit industries that exists. People think it's exorbitant, but it's actually on average less than 1%, which is -- it's a volume business.

So we urge you to retain the 100 employee standard for truck dealers, and also, that covers about 80% of the sector.

So we appreciate everything you're doing, think you're on the right track, want to give you a pat on the back, and I'd open it up to any questions you may have.

MS. MARSHALL: No. Very clear.

MR. JORDAN: No.

MS. CAVANAUGH: Okay.

MR. TONKIN: Do any of you need to buy a car or truck today?

MS. MARSHALL: What are we talk'n?

MR. TONKIN: Thank you very much. I appreciate

1 it.

MS. CAVANAUGH: Thank you for your comments,

Mr. Tonkin.

Ralph Iberra.

MR. IBERRA: Buenos dias.

MS. MARSHALL: Buenos dias.

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TESTIMONY OF MR. RALPH IBERRA

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It's good of you to come all the way to
Washington State, the other Washington, to start your tour,
and welcome, bien venidos.

I'm going to touch on essentially three areas for you specific to size standards.

First of all I want to call your attention to a submission from the vice president of the National Minority Supplier Development Council, Steven Sims. The NMSDC is an organization of 39 councils across the country that represents nearly 17,000 certified minority businesses, both male and female, of all races and ethnicities.

Of those 39 councils, there is a local council, the Northwest Council. There also happens to be three other councils along the West Coast: Northern California, Southern California, San Diego, and that happens to fall

within my jurisdiction as Pacific-Region Chair. I'm very proud to say I have a regional chair position with the NMSDC. So I work with better than about 2500 minority businesses, certified minority businesses.

But on March 30th, there was a submission by Steven Sims of the NMSDC, where he outlined the position of the NMSDC, and the submission was addressed to Mr. Gary Jackson, SBA Assistant Administrator for Size Standards.

And I'll just call out a couple of areas specific to what the NMSDC believes would be a good way to look at where you go from here.

First of all, with respect to the role of venture capital financing on SBIR projects during Phase I and II, we believe that great care needs to be taken so that small and minority-owned businesses are not manipulated simply because of the way the capital markets operate.

Oftentimes, you may have a small minority business who has an innovative product and goes after an SBIR funding of some type, and they may not necessarily have the business acumen to really understand when perhaps they're putting themselves under jeopardy by accepting some VC funding. So we would really encourage you to take great care and be very specific as to what the parameters are so that the small and minority businesses do not find themselves at a disadvantage when they're negotiating the valuation and

ultimately lose their small business status or are in some way compromised. So I call your attention to that.

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I also will call your attention to the multitiered size standard approach that is being promoted. that multi-tiered approach is very simple. It is receiptbased, and it is a simple formula. And I do have an illustration that I'll talk about in just a second. Essentially, it takes the top five corporations of a particular industry sector. It takes 10% of that as a starting point and then creates a multi-tiered approach, up to five tiers if necessary. So that it really looks at having a solution that's adaptable to an industry, because industry sectors are dynamic; they're not static. unfortunately, when you have a single-tier size standard, as soon as it's published, quite frankly, it could become very much obsolete. Because there's been so many industries that have expanded, have contracted, have moved on, have been dealt -- have been buffeted by the dynamics of globalization: You've heard from the biotech industry. You've heard from the auto industry. You've heard from a lot of industries that most definitely are undergoing a series of dramatic changes.

So simplifying a formula based on receipts with a tie-in to the number of employees -- because that's part of it as well -- we believe makes a lot of sense, will

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simplify it, make it easier for folks out there that rely on the SBA for all the various programs, to understand how it all works for their benefit, because, essentially, it's all about delivering service to the customer. I know that the SBA is very much dedicated to providing service, but at the same time the customers — those people, the recipients, the small businesses — need to have an easier, better way to be able to figure out where they fit.

So I would encourage you to please review this material.

And then, lastly, I would say to you that there are other government agencies that do use a multi-tiered approach. So it would be good to research where perhaps that's been appropriate, and that that would make sense for the SBA as it goes about determining how to best work through this process.

And I know you will be hearing a lot of commentary, and I thank you very much for your time and energy and effort.

MS. CAVANAUGH: Thank you, Mr. Iberra.

Does anyone on the panel have a question for

him?

MR. JORDAN: No. Thank you.

MS. CAVANAUGH: Okay.

Our next speaker will be Jonathan Viars

followed by Regina Glenn.

Is Regina Glenn here?

UNIDENTIFIED SPEAKER: She stepped out.

MS. CAVANAUGH: Okay.

UNIDENTIFIED SPEAKER: There she is.

MS. GLENN: Thank you. Thank you. Regina Glenn.

TESTIMONY OF MS. REGINA GLENN

I'm the president of Pacific Communications

Consultants, and you have my written statement, and I will

highlight it for you.

I have been an owner for over 25 years, pleased to have been honored by the SBA as a woman minority advocate or "champion," as they call it, for 2005 and 2004. I mentioned that to say a background in advocacy is what I've had for over 30 years.

I have two points and 13 recommendations.

Point one, a fundamental issue for small businesses is ensuring access to federal and private marketplaces by expanding opportunities to compete.

Procurement reform must maintain federal contracting as a viable opportunity for small businesses. Legislative and regulatory measures to preserve and expand both prime

contracting and subcontracting opportunities are essential.

The second point, advocates for small, women, minority-owned businesses must fight to increase opportunities for small businesses seeking private, local, state, and federal contracts. This means correcting bad policies and enforcing the rules that exist that might be ignored.

Four facts, tens of millions of dollars are being spent by the SBA with large firms. As said earlier, and I won't repeat, over 5,000 comments came from small businesses asking us to disallow huge, multinational corporations to continue receiving the very large billion-dollar governmental contracts.

Second, SBA Grandfathering proposal would allow corporate giants in the United States and Europe to keep their small business contracts up to five more years. As of March 31st, with two business days remaining in the comment period, SBA received about 6,000 comments in opposition to this grandfathering.

In December of 2004, as you know -- and I had clarification this morning -- one of the proposals would allow big corporations to keep their existing small businesses, that's even if the size standards were reduced. It was good information to hear earlier that these are other proposals that you're getting feedback on, but that

was an issue.

I will skip by the facts because you know the facts. You've heard them time and time again. I want to get to the recommendations.

Number one, require SBA and the Justice Department to properly investigate fraud and misrepresentation in small business contracting.

Two, return the definition of "small business" back to 100 employees. As you know, 98% of all US firms have less than 100 employees and 89% less than 20.

Number three, eliminate the policy enacted by SBA that allows large businesses to acquire small businesses and retain a small business status for federal contracts and subcontracts.

That is the biggest rub: large business gets small business, retain the small business status. We can never compete against that.

When a large business buys a small business, the small business should no longer be considered a small business for government contracts or subcontracts. Get out there and compete with big colleagues that you have.

Number four, enforce liquidated damages, and all other existing federal laws for noncompliance with small business goals for prime contractors. The law currently requires prime contractors to pay liquidated damages for

failure to make a good-faith effort to reach their small business subcontracting goal.

Now, this has never been enforced. As a result, many prime contractors never achieve the small business goals stated in their prime contracts. Again, this exists, but it hasn't been enforced. Remove all exemptions to the 100,000 small business set aside.

Number six, eliminate the Comprehensive Test

Program. This allows major prime contractors to avoid -
30 seconds -- to avoid complying with their small business
goals.

The remaining five tell you to look at those legal actions that are there for you. They are written in the record. I appreciate the extension that we were allowed to give this feedback to you today, and I particularly appreciate you allowing me to make these comments as I have to go down to Olympia. Thank you so very much.

MS. CAVANAUGH: Thank you for your comments.

Does anyone on the panel have a question for Ms. Glenn?

MR. JORDAN: Yes, I do, Ms. Glenn, please.

MS. GLENN: Yes.

MR. JORDAN: Large businesses can purchase a small business and retain -- we made a change to that last year. I forget exactly when it took effect. I think it

1 was December 21st. Don't hold me to it. The rule was 2 published in June. I don't know. When a contract is novated --MS. GLENN: Yes. MR. JORDAN: -- as a result of a purchase, the contractor must recertify now. And if they're not "small," 6 7 they can't qualify as small. They can still have the contract, but they can't be counted as a small business any longer. 10 MS. GLENN: So the -- now, that hasn't trickled 11 down with all the definitions and explanations -- because 12 that has been one of the --13 MR. JORDAN: It may not be in the FAR yet. 14 don't know how fast it takes to get into the FAR. 15 MS. GLENN: That's good to know --16 MR. JORDAN: It's in the Small Business "Regs" --17 MS. GLENN: -- that's very good to know. 18 MR. JORDAN: -- it may even be in Part 124. I'm 19 not sure, because I don't work with that. 20 MS. GLENN: For reference to go back, what should 21 I look up? 22 MR. JORDAN: You go to the SBA website -- just 23 the main SBA website, type, slash, size --24 MS. GLENN: Well, I know -- uh-huh. I have that 25 part, but --

MR. JORDAN: Well, at one time, it was at the top

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1 of the page, but we keep moving it down --2 MS. GLENN: Yeah. Get it back up. 3 MR. JORDAN: -- because we had to make space for the proposed rules and advanced notice of proposed rules --MS. GLENN: Those are the kinds of successes that are good to hear. That's a beginning, because that was --6 but it's called "Novation Rules"? MR. JORDAN: Well, it's a "novation" because of a -- you know --10 MS. GLENN: A company, right --11 MR. JORDAN: -- it was bought by a big company. 12 MS. GLENN: Right. Yeah. Thank you very much. 13 MR. JORDAN: Now, the other -- you mentioned that 14 SBA proposed something. I missed what you were talking 15 about this morning. 16 MS. GLENN: The which? The --17 MR. JORDAN: To which you were referring about 18 SBA proposing that a large business could retain its small 19 business status. 20 MS. GLENN: Uh-huh. This is when I was 21 mentioning the -- the -- well, that's what you were just 22 telling me about. That was the most important one. 23 MR. JORDAN: Were you talking about --24 MS. GLENN: Eliminate the policy enacted by SBA 25 that allows large business to acquire small businesses and

1 retain small business status --2 MR. JORDAN: Well, I think we've taken care of 3 that. MS. GLENN: -- for federal contracts. MR. JORDAN: You can double-check. MS. GLENN: That's what you just said on that. MR. JORDAN: Correct me if I'm wrong. MS. GLENN: And then the -- I do ask you to look 9 at to the other --10 MR. JORDAN: It was earlier than that. It was 11 earlier than that when you said something about "SBA 12 proposed." I think you may have been referring to 13 Grandfathering? 14 That was the -- excuse me --MS. GLENN: Yeah. 15 you had -- to properly investigate fraud, definition of 16 100, allow that; liquidated damages, and then --17 MR. JORDAN: I thought you were alluding to SBAs 18 having proposed something about allowing a business to --19 that would be Grandfathered -- for a large business to 20 retain small business status, but I wasn't sure that's to 21 what you were referring. 22 MS. GLENN: This Grandfather -- oh, I'm sorry --23 MR. JORDAN: I thought we qualified that 24 earlier --25 MS. GLENN: Excuse me, it was number three: The

MR. JORDAN: -- rule last year --

MS. GLENN: Yeah.

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1 MR. JORDAN: -- to modify small business size 2 There were so many comments that brought up at standards. least ten other major issues, and that's what we're discussing this morning, one of which was Grandfathering. MS. GLENN: Yes. 6 MR. JORDAN: Because enough people brought it up, 7 we said, We want more information from the public on that. That's all. SBA hasn't proposed it. We just want to know if the public wants to support it or not. But there were 10 enough people who supported it we felt that we should at 11 least get the feedback, and that's all. 12 MS. GLENN: I appreciate that. 13 MR. JORDAN: And we tried to make that clear in 14 the Advanced Notice of Proposed Rulemaking also. 15 MS. GLENN: Well, one question I just had, when 16 we list recommendations, will we ever get any feedback --17 to get this one-on-one is phenomenal, generally you're here 18 and you leave. There are other points, perhaps will people 19 look at these statements and --20 MR. JORDAN: We're going to look at every single 21 one of them --22 MS. GLENN: -- respond to them. Because they're 23 outlined --24 MR. JORDAN: -- in the transcript. 25 MS. GLENN: -- as succinctly as possible.

1 MR. JORDAN: Yes. 2 MS. GLENN: Thank you so much. MR. JORDAN: Thank you for coming. MS. GLENN: My pleasure. MS. CAVANAUGH: Is Jonathan Viars present? 6 MR. VIARS: I am, but I'm not prepared to speak. 7 MS. CAVANAUGH: All right. 8 Our next speaker will be Stan Kawamoto, followed by Conor Coughlin. 10 11 12 TESTIMONY OF MR. STAN KAWAMOTO 13 14 Good morning. My name is Stan Kawamoto. I'm the 15 owner of J. Harper Contractors. I am primarily a 16 demolition contractor, and I do trucking on the side with 17 part of my other work. 18 I currently have four employees in the office. 19 have -- depending on the good days that we're working -- I have about six employees out in the field on jobs. 20 21 When I'm running my trucks on the third runway 22 now, we currently have 12 more employees. So on any given 23 day, I can have anywhere from 10 to 22 employees working. 24 In the good years, I can do annually about 2 to 25 \$3 million. And I guess the point that I'm bringing up as

a small business where I'm -- I have to be certified -well, I am certified in the state of Oregon, Washington,
and Alaska -- and in order to do that annually I have to
provide my financial statements, the financial statement
from the company, personal financials to show those states
that I am a minority business owner.

And I just -- the concern I have is that when you define a small business as having 500 employees, my business can't compete against the 500 employees. When I do annually on good years \$3 million, I can't compete against the 10 million to \$100 million companies in doing business. And in the construction industry that's currently in the state right now with Fort Lewis, McChord, and the submarine bases, I don't get the opportunity a lot of times to bid on those contracts because just the nature of larger corporations coming in and bidding on it, and then subbing it out to -- supposedly, subbing it out to companies like mine.

So what I'm saying is that, you know, given the opportunity to bid and to compete is what I'm looking for, but -- and with the size standard as it is and with money standards, I can't do that.

So thank you.

MS. CAVANAUGH: Thank you. Does anyone on the panel have a question for Mr. Kawamoto?

1 MS. MARSHALL: I do. What would your 2 recommendation be then, sir? You don't like 500. number or what amount of receipts would you recommend? MR. KAWAMOTO: Well, if I have 20 employees on a good day, I mean, that to me is a small business. But if 6 I'm going to recommend a number, I would say 50 employees or less and then look at somewhere around 5 to \$10 million annually, but even 10 million to me is high. That gives -and it's not to say that if we get some of the contracts 10 that are coming up, that we couldn't do that, but they 11 should be some flexibility in there for business like ours. 12 MS. MARSHALL: Thank you, sir. 13 MR. JORDAN: The current size standard, I 14 believe, for demolition is 12 million right now. I think. 15 Because you're a special trades contractor, right? 16 MR. KAWAMOTO: Yes. 17 MR. JORDAN: And I think the current size 18 standard is 12,000,004. 19 In the proposed rule that we came out with last 20 year, I think we proposed 150, but I'm not sure. We have 21 not proposed 500 employees across-the-board for any 22 industry. 23 MR. KAWAMOTO: But if you look at the companies 24 that have been doing the business in and around this area

for the federal projects, I would take look a look at who's

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been doing that business and their size and the money that they take in.

MR. JORDAN: That's very important. That's one of the things we do look at. Thank you very much. We'll look closer.

MS. CAVANAUGH: Conor Coughlin?

TESTIMONY OF MR. CONOR COUGHLIN

Good morning. My name is Conor Coughlin. I'm the owner of Advanced Energy Services, a small electrical contractor that's hoping to do business with various government agents in regard to conservation efforts.

And I just want to quickly go over the 11 points here and give you a perspective of those.

Regarding the current sizes, I do believe they're not that difficult to understand. I think what's more difficult understand is why they're not enforced, and what we're going to do to get there.

And -- I'm going to sort of skip through this a bit -- and going back on the receipt-based sizes, I would hope that they would eliminate those, go back to just size standards. I do believe a small business, over a hundred employees, isn't a small business in the minds of most

Americans. I do not favor establishing different size standards for the federal procurement process. It's just one more complication in the whole process.

As regarding the tiered process, again, we're just creating more paperwork, smaller, you know, tiered-things put you into a size category that you may never get out of. You'll only get the small business, if that, and they're going to be few and far between.

As far as the affiliations regulations, I believe that I agree with the current ones, and I'm against allowing the franchises to take over on this, because the franchises put the small independents out of business completely.

As far as the joint ventures criteria, I believe that it should be as it is now, where, you know, small joint ventures should be limited to three offerings within the two-year period.

The Grandfathering, we really need to look at these companies that have benefited, the large companies that have been buying out the little guys and are Grandfathered in, and we talked -- you know -- you're apparently dealing with this, but the Grandfathering should not be allowed. Once you've reached that large status, you're doing all right.

And as far as the possible impact on federal

agencies and the size standards, I don't see how any federal agency can be impacted to the negative by using small businesses within their communities. This is America. These agencies operate within the communities. It is the small business committee that needs the help. The big boys got all the help they need already.

And then as far as the affiliations and the joint capital ventures, I don't think that we need to change the rules at all to allow for the joint capitalists to expand any further along because it will impact the small guys.

Inclusion, I'd just like to mention a recent report that I saw that the Department of Energy spent as little as 4% of their budgeting on the small businesses contracting. This is really -- puts an impact on this whole nation's energy policies where we're supposedly -- the federal agents are all under a directive to reduce consumption. Nothing's really happening in this regard. Little guys like me could be working on facilities throughout this nation, and we're not seeing it. We're not getting access to any of these contracts. We don't even get to know what the various different agencies are doing to reduce their consumption or allowing others to come in for energy auditing and other very simple tasks which are held out from us.

Okay. Can I answer any questions?

Page 83 1 [No response from the panel.] 2 MS. CAVANAUGH: Okay. 3 MR. COUGHLIN: Okay. MS. CAVANAUGH: Well, thank you for your testimony, Mr. Coughlin. 6 The next speaker will be Joanne Wood followed 7 by Dave Densley. MR. JORDAN: Would you say what number you're up to? 10 MS. WOOD: Twenty-five. 11 12 13 TESTIMONY OF JOANNE WOOD 14 15 Good morning. My name is Joanne Wood, and I'm the 16 president and owner of Engineering 2000, Inc. My company 17 has four employees, and we have been in the Seattle area 18 for 11 years. 19 Returning to the definition of a small business 20 as 100 employees is necessary when you consider that the 21 innovative research that issues forth from small businesses 22 is disproportionate to their actual size. Small businesses 23 are lean but not mean. 24 I believe that with a simple 100-employee 25 maximum, small businesses will be given their fair share of

government contracts — at least 23% of all contracts.

This benefits everyone. Small businesses grow with the additional revenue available through government contracts, and the government reaps the benefits of the creativity and innovation of small businesses. And, hopefully, fewer large corporations will slip under the radar during the bidding process to unfairly win contracts that should be going to small businesses

My business is two-fold, and I subcontract out to the aerospace industry on high-technology engineering projects on a short-term and a long-term basis, as well as proposing to the government under the Small Business Innovative Research Program. We were awarded an SBIR contract a few years ago by the government through the Department of Defense. We did not get the follow-on contract after our successful Phases I and II. I did hear that a large corporation that owned a small corporation, and therefore slipped under, was awarded the contract.

Small businesses in America should be encouraged, not discouraged from participation in the American economy.

Thank you for hearing my testimony.

MS. CAVANAUGH: Thank you for your comments. Does anyone have a question for Ms. Woods -- Wood?

MS. WOOD: Wood.

MS. CAVANAUGH: Excuse me.

Page 85 1 MR. JORDAN: No. Thank you. 2 MS. WOOD: Okay. 3 MS. MARSHALL: Thank you. MS. CAVANAUGH: Thank you for coming. Dave Densley? 6 The next speaker will be Ron Berenson 7 followed by Brian Peters. 10 TESTIMONY OF MR. RON BERENSON 11 12 MR. BERENSON: Thank you for giving me the 13 opportunity to speak to you today. My name is Ron 14 Berenson, and I'm the founder, president, and CEO of Xcyte 15 Therapies, which is a Seattle-based biotech company 16 focusing on developing new treatments for cancer. 17 Now, our company was founded in 1996, and we're 18 developing a novel therapeutic approach harnessing the 19 patient's own immune system to treat cancer. 20 When I founded the company in 1996, I had to meet 21 with numerous venture capitalists to secure funding for our 22 company. As you can well imagine, this is a highly 23 competitive process. Very few biotech companies are able 24 to secure funding from the venture-capital community.

Our company was fortunate to be backed by some of

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the leading venture-capital companies including Arch, Alta, Vulcan, Sprout, and MPM Capital.

Although, there are exceptions, the best biotech companies receive their initial funding from venture capitalists. Most, although not all, companies who do not make the grade end up getting funding from either wealthy individuals or angel investors, which are often a composition of wealthy individuals.

What the proposed new SBIR rule actually does in effect is exclude from consideration for SBIR funding the very best biotech funding companies, that is, those that are funded by venture capital companies. In a way this is really a form of a reverse discrimination that is not in the best interest of our country in general or the biotech industry in particular.

Like all companies, biotech companies must set priorities for their work. In today's competitive biotech environment, what are funded are projects that give near-term results, drugs that are in the clinic or are far along in development, not early-stage, exploratory work.

In fact, what falls by the wayside and cannot be funded through current standard levels of funding, such as venture capital, are worthy projects that are of a more exploratory nature, but have significant long-term potential. However, because they are considered high-risk,

the company itself cannot justify the spending of its own precious resource to work on these projects. This is where the SBIR grant process serves such a critical role. venture-capital backed biotech companies have outstanding capabilities that have been put in place through the infrastructure supported by the venture capitalists. have an outstanding skilled research team, excellent facilities to conduct all levels of work including the exploratory research. What is simply lacking to do this exploratory work is a source of funding. And if successful, the work that could be supported and has been through SBIR grants leads to new therapies, new jobs, and contributes to the company's success. This is a win-winwin for everyone. What you are simply doing is taking one plus one and making three, and a little government support -- and I mean a little -- goes a long way in this process.

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I want to give you now an example, and that's our company, Xcyte Therapies. As I said, we're focused on developing new treatments for cancer. Given our company's quite limited resources when we started, we could only work on one project, and that was treating certain types of cancers known as solid tumors, that is prostate cancer, and kidney cancer is what we focused on. However, we knew and believed that this treatment could be applied to other

cancers, such as leukemia. We simply didn't have the funding to do this kind of high-risk research. So we applied for an SBIR grant to support this work about three years ago. What happened next, I think is truly a powerful example of how important the SBIR grant process can be to the success of biotech companies. We received a Phase I grant, conducted research in leukemia, which was very successful, and this led us to submit a Phase II grant, which is for clinical testing. We actually obtained that grant in early '04.

Unfortunately, we've been unable to use the government funds to support this work because of the change in the SBIR rules which make venture-capital funded companies ineligible to receive these grants. So we're stuck. We can't do very exciting work on our patients.

To summarize, the good news is the SBIR Phase I grant gave us the ability to explore the potential use of our new therapy in a new area. The bad news is we were unable to use the SBIR grant to fully capitalize on the work and study its new potential treatment for leukemia.

I now want to thank you for giving me the opportunity to speak to you on this important subject today.

MS. CAVANAUGH: Thank you, Dr. Berenson. Does anyone on the panel have a question for him?

1 MR. JORDAN: No. Thank you.

MS. CAVANAUGH: Thank you.

Brian Peters? Charles Maise?

MR. MAISE: Yes.

MS. CAVANAUGH: Okay.

TESTIMONY OF MR. CHARLES MAISE

My name is Charles Maise, and I work for a -- I'm a senior scientist at a small agricultural biotechnology company known as Onawa. Onawa is a four-year-old company that was developed from technology invented at the University of Washington and the Fred Hutchinson Cancer Research Center, and we're working on methods of nongenetically modified plant crop improvement through molecular breeding.

Now, this is a research company that has -- you might appreciate, plant breeding to produce improved crop and novel foods from crops -- is a long-term process, and we have looked upon the SBIR program as a potential avenue for supporting research in this area. And so I'm going to focus my comments on the participation of businesses majority-owned by venture capital companies in the SBIR program.

And the SBIR grants that we've considered applying for include the USDA SBIR programs, and we regard this as an avenue to fund research that we wouldn't otherwise be able to do, but the current situation in which companies that have been successful in getting venturebacked -- venture-company backing potentially being ineligible for these funds has thrown our -- our motivation to apply for these grants into some confusion. Because we -- until the rule is finalized, we don't know whether we will be eligible or not. And our current feeling is the -the exclusion of venture-backed companies penalizes some of the most successful companies, companies that have developed innovative technologies that have been able to get venture funding, but, as some of the previous speakers mentioned, are in the Valley of Death between getting an innovative technology backed by companies, but not yet having a product on the market and being far from profitability.

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So we regard the SBIR program as a potential source of funds, and currently the SBIR program has a very good way of evaluating who's deserving of those funds, namely, scientific merit and peer review. And we feel that this is the best way to choose the meritorious research projects and that venture-backed companies shouldn't be penalized for being successful in acquiring venture backing

1 Thank you very much.

MS. CAVANAUGH: Thank you, Mr. Maise. Does anyone on the panel have a question for him?

MR. JORDAN: No. Thank you.

MS. CAVANAUGH: Thank you.

Paul Abrams?

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TESTIMONY OF MR. PAUL ABRAMS

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Yes. Thank you very much for the opportunity of responding to the proposed rule making of the Small Business Administration.

My testimony is focused entirely on the eligibility of venture-capital owned companies for SBIR grants in the health sciences.

I've been the chief executive officer for two different biotechnology companies following six years as the chief medical officer of one. I'm a board certified oncologist. I was trained at the National Cancer Institute. I've published more than 60 papers in scientific journals, edited two books, have been an inventor on 12 US patents, and have degrees in both medicine and law from Yale.

Let me begin by stating simply that it seems to

me a bit strange to be discussing this at all. For several decades SBIR grants were made to venture capital-backed companies without any question about the qualification of these companies as small businesses because of such ownership.

Indeed, in my personal experience, there were instances when the ownership by a major corporation of a small percentage of my company's stock raised such questions that needed to be addressed, but never the venture ownership of the company. And I say that to indicate very clearly that nobody was asleep at the wheel in terms of understanding what the ownership of the company was. So it wasn't just an oversight. Recall also, that SBIR Phase II applications include a statement by the small company about how it's going to commercialize the final product if successful. And for biotechnology companies, this is nearly always answered by indicating a plan to partner with a large company in the future.

The United States faces many profound challenges from the rising needs and costs of health care for its aging population to the hollowing of its economic base from global competition and from the threat of armed terrorism to the reality of climate change. These intensify the need for us to maintain our sustainable competitive advantages.

Our competitors know what to do, and they are not shrinking

from doing it.

Biotechnology is one of the few remaining industries in which the US enjoys a competitive advantage. That did not occur by accident. It arose because of our complex system of government investment in basic research through the National Institutes of Health and grants to academic institutions, the private/public partnerships that have been enabled through SBIR grants and the Bayh-Dole Act enabling technology transfer, and our flexible economic and cultural system of risk-taking that includes not only commensurate rewards, but also the opportunity to fail without dishonor.

Biotechnology provides the potential answers to many of our challenges. For example, in the year 2000 the total annual expenditures on diabetes and its complications exceeded \$100 billion. More effective, that is more biologically-informed treatments have the opportunity of eliminating this charge, and if you think about what this would mean over a decade, that would be a trillion dollars of health care costs that are currently projected to be needed that would actually be eliminated by such a breakthrough. And those breakthroughs, by the way, are literally on the horizon.

As an industry that requires people with education from high school all the way through advanced

degrees, it's an opportunity for filling some of those hollowed areas of our economy.

The industry is already involved in producing antidotes and treatments for potential bio-terrorism attacks. The manufacturing that we do does no harm to the environment, and thus there are low externalities of cost. And finally, the technology can raise living standards throughout the world by improving, for example, the nutrient-quality of our food. The modification of rice to incorporate vitamin A, thereby providing the essential vitamin to areas of the world were rice is a staple diet.

The Achilles' heel of biotechnology, however, is that the investment cycles are long, and the investment required is very large just to get to proof of concept.

Moreover unlike electronics -- woo, boy [Dr. Abrams sees his time-remaining signal] -- where the outcome is predictable and the major issues are cost of manufacturing and market acceptance, the ability to predict success at early stages remains low. Only 18% of drugs that get into Phase I -- Phase I clinical trials -- eventually make it to market, and these Phase I drugs represent a small minority of the projects originally undertaken, and the industry is also highly regulated, which also increases the costs.

These costs have been estimated before you get into the clinic of being between 50 and \$100 million, and ten years

from concept to product is not a conservative estimate.

For these reasons, it is unusual for individual investors,

no matter how wealthy or how well motivated by the non
financial rewards, to be able to sustain a company long

enough into development that large investments of venture

capital from venture companies are not required.

The venture industry, itself, is becoming more risk-averse as they have to meet the requirements of their investors with more rapid returns; moreover, because of the poor predictive ability in this industry, the likelihood of success increases with multiple shots on goal.

SBIR grants should, therefore, be viewed in the overall context of the industry, not as isolated events. They enhance a company's ability to hire and retain highly-skilled workers, contributing to cutting-edge R&D. Over the longer run, they keep jobs in this country. SBIRs enable the company to fund a program that is less advanced than their lead providing a backup and thus reducing the overall risk in this still extraordinarily high-risk industry.

Indeed, the ability to get SBIRs is itself an incentive for the venture capital companies to invest in these companies at all, recognizing that their money need not carry 100% of the risks and costs.

So I guess my time is up, but I just want to say

1 in conclusion that this is a system that's worked well for decades. The venture ownership does not compromise the small business criteria. There does not appear to be any statutory reason to change that. There are considerable economic and competitive reasons to maintain the present system. Our competitors know exactly what to do, and they're doing it. This is not the time to retreat. Thank you very much. MS. CAVANAUGH: Thank you, Dr. Abrams. 10 Does anyone on the panel have a question? 11 MR. JORDAN: No. Thank you very much. 12 MS. CAVANAUGH: Okay. If you haven't already 13 done so, you're welcome to leave a written copy of your 14 testimony --15 MR. JORDAN: At the front desk, I believe. 16 MS. CAVANAUGH: Yes. 17 MR. ABRAMS: Out front? 18 MS. CAVANAUGH: Front desk. Thank you. 19 Dave Densley? 20 MR. DENSLEY: Good morning. 21 MS. CAVANAUGH: Good morning. 22 23

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TESTIMONY OF MR. DAVE DENSLEY

I'm here to talk about the small business standards. I'm with Technology Integration Group. We're a reseller to corporate, government, and education accounts, located in Bellevue and headquartered in San Diego.

Technology Integration Group, a minority-owned, small business, strongly opposes all -- any aspect changes of potential rule changes to the non-manufacturing size standards.

The management and employees of TIG specifically contest the revision of the non-manufacturer size standard from 500 employees. Our company and many companies like ours could be devastated by the immediate loss of our small business status. My branch may be -- will be impacted directly as will I personally. We believe the rules should not be changed or modified. We believe the SBA should concentrate on federal entities' utilization of small business under the existing standards.

TIG has built a successful business model based upon our status as a minority-owned, small business under the current SBA guidelines and prides itself as an award-winning diversity supplier. TIG's efforts are widely recognized by our customers and industry partners. The president and owner of TIG, Bruce Geier, has been

recognized by Ernst & Young as Entrepreneur of the Year and by the US SBA as a Small Business Person of the Year. In the past five years, TIG has received 14 industry awards including: Outstanding Supplier of the Year, Outstanding Just-In-Time Supplier of the Year, Exceptional Cost Savings Supplier of the Year and Technical Support Supplier of the Year for Sandia National Labs, Supplier of the Year by the Southern California Minority Business Development Council, and the SBA's Administrator's Award for Excellence.

TIG is committed to mentoring small and minority businesses and actively contributes to the community.

A significant portion of our business is providing quality products and services to the federal government. Additionally, TIG is a Diversity Supplier to many state, and local education customers as well as federal prime contractors. Over 70% of our business is at risk depending on what changes are made. TIG is one of the tens of hundreds of companies that could lose their small business status depending upon what modifications might be made. We do not consider changes to be "net neutral." We believe the harm wrought -- brought on by rule changes would seriously impede the U.S. economy at a time when economic growth and job creation provided by small businesses are critical to the country's welfare and security.

Our specific concerns on the rule changes would be as follows: No reason for change, the SBA has not made a compelling case for the need to change the existing rules; simplifies nothing, the SBA has failed to provide any supporting documentation to justify its belief that size standards are complicated and in need of change; any non-manufacturing change is a net loss. Any change to the non-manufacturing size standard from 500 is a pure net loss. Firms will cease to qualify for federal Small Business procurement programs; helps large business, current small business contracts of any size will go to large businesses. Companies with fewer than 100 employees do not have the bandwidth or financial resources to manage their larger contracts. So existing rules should remain intact; increases unemployment, rule changes encourage companies to find other means to accomplish their tasks other than hiring new employees. In many cases, companies will implement immediate layoffs in order to meet the new size standards; reduces competition, competition benefits both the federal government and the American taxpayers. Rule change will limit competition by drastically reducing the pool of businesses eligible to compete for federal procurement dollars.

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No rule change is the most acceptable solution to the small business community. It is in the best interest

of government procurement, preserving our company and the livelihood of our 274 employees and their families, and the welfare of the other small business owners and their employees who urge the SBGA to choose the no-rule-change option and immediately withdraw efforts to make any changes.

Thank you.

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MS. CAVANAUGH: Thank you for your comments, Mr. Densley.

Does anyone on the panel have a question for him?

MR. JORDAN: No. Thank you.

MR. DENSLEY: Great. Thank you.

MS. CAVANAUGH: Our next speakers will be Victor Valdez followed by Ron Wallin.

MR. VALDEZ: Could I ask you, please — there was an individual from our organization that was supposed to be here to provide comment, but could not make it due to a traffic accident on the Narrows Bridge. She couldn't get across from Gig Harbor, but her statement is fairly short, and if you would allow that. So her name you'll find on your list is Kathy Hobbs, owner of Media Logic.

MS. MARSHALL: You're asking for extra time?

tremendously lengthy, either. So maybe we can cover it all

MR. VALDEZ: Perhaps. My comments aren't

	Page 101
1	in the five minutes.
2	MS. CAVANAUGH: What did you say her name was?
3	Kathy
4	MR. VALDEZ: Kathy Hobbs, and her firm is Media
5	Logic.
6	MS. CAVANAUGH: Well, actually
7	MR. VALDEZ: You don't have her on the list.
8	MS. CAVANAUGH: I don't have her on the list, but
9	if you have a copy of her written testimony, we'd be happy
10	to accept it and include it in the administrative record.
11	MR. JORDAN: She's in the attendees only.
12	MS. CAVANAUGH: Oh. Okay.
13	MR. VALDEZ: Oh. Okay.
14	MR. JORDAN: That's what I have her down for,
15	anyway.
16	MS. CAVANAUGH: Okay.
17	MR. VALDEZ: So would you like me to read the
18	statement or just give it to you? Either way.
19	MS. CAVANAUGH: Okay. It looks short, so go
20	ahead.
21	MR. VALDEZ: Okay.
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TESTIMONY OF MS. KATHY HOBBS

[Read into the record by Mr. Victor Valdez.]

I'm Kathy Hobbs, president and CEO of Media

Logic, located in the general Seattle area. Our company
has participated in the SBA 8(a) program since 2001. As a
business that specifically partners with major corporations
and local foundations resulting in technology career
opportunities that benefit our minority communities, I
would like the SBA hearing committee to know of our deep
concern with proposed changes to the SBA small business
size standards.

As a company, we strongly agree with Regina Glenn's -- who testified earlier -- two points and thirteen recommendations presented today. In particular, we note that changes and especially grandfathering could potentially allow companies we may partner with to meet the size standards on their own. These changes would essentially nullify the intent of the original legislation that the Small Business Administration was tasked with supporting.

Since year 2000, the Pacific Northwest has endured some of the highest unemployment in the nation.

Our economy depends on the strength of small business. The proposed changes would add to the economic difficulties our

region already faces, nor would they be viewed by minority communities and much of the electorate as just.

I urge the SBA hearing committee to recommend the proposed changes not to be adopted, and the original size standard be reinstated.

MS. CAVANAUGH: Thank you.

MR. VALDEZ: I can hand this to you, because I also have Regina's as well, so that you'll have both.

Thank you for that.

TESTIMONY OF MR. VICTOR VALDEZ

My name is Victor Valdez. I'm the president of the Northwest Minority Business Council. We are the regional affiliate office of the National Minority Supplier Development Council. You heard from one of our members earlier, Mr. Ralph Iberra, in reference to some comments submitted by our organization to Gary Jackson, the SBA Assistant Administrator for size standards back on March 30th, 2005.

I'd like to read a little bit of what was submitted to Gary Jackson for the record.

Notwithstanding the tremendous contribution that small businesses add to the United States' economy, the

federal government as a buyer of goods and services implemented policies that have not only hindered the growth of the small business sector, it has established barriers for participation in the federal procurement process that has almost destroyed whole sectors of small business participation, especially for minority-owned small businesses.

Businesses of all sizes should share in the opportunity to win and execute contracts with the federal government, and the opportunity should never be diminished.

Without carving out contracting opportunities for small businesses of all sizes, it is likely that only large businesses would ever be able to obtain and execute government contracts. Large businesses are able to exploit economies of scale and economies of influence much more effectively than their small business counterparts.

Size standards and the small business program were created to provide an environment where small business could grow and become competitively viable. A small company's viability in an open, competitive marketplace is a function of scale when facing competition from much larger companies.

Certain size standards the SBA uses to determine when a small business becomes a large business are totally inadequate. The reason SBA's size standards for such

industries are inadequate is they do not even remotely represent the size that the average small business should be in a particular industry. Therefore as an organization, we recommend a multi-tier size standards approach whereas firms of similar size compete for government contracts.

So these are some of the thoughts as to why a mult-tiered approach would not work, as we've heard from various people that participated in discussions with regard to multi-tiered approach.

One would be such a system may become cumbersome and add significant administrative burden to SBA and the federal contracting offices.

Two, such a system might not result in a net gain in contracts to small businesses.

And three, such a system would result in many companies that are now quite large being put back in the small business set-aside system.

However, some of the ideas as to why a tiered approach could work: The Department of Commerce is using such a tiered system in the NextGen COMMITS program. This multi-tiered contracting approach will enable many more small businesses to participate in Department of Commerce contracting and will increase the dollar value of contracts going to small businesses many times over.

Secondly, certain agencies, such as the Food and

Drug Administration, have been using a tiered system for years in making contracting decisions with no added administrative burden.

And three, federal contracting offices already go through a selection process to determine what contracts are suitable for 8(a)s, HUBZones, Vets, Small Business and Large Businesses. Adding the process of placing small business contracts into the appropriate size categories would not be an onerous administrative burden.

Thank you very much for your time.

MS. CAVANAUGH: Thank you.

MR. VALDEZ: Pardon?

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MR. JORDAN: I said, Thank you.

MS. CAVANAUGH: Does anyone on the panel have a question for Mr. Valdez?

Our next speaker will be Ron Wallen

MR. WALLIN: I wasn't prepared to speak.

MS. CAVANAUGH: No?

Brian Peters? Ed Almojuela?

MR. ALMOJUELA: My name is Ed Almojuela

[Mr. Almojuela pronounces his name differently than it was just uttered].

MS. CAVANAUGH: Oh, sorry.

MR. ALMOJUELA: Yeah. You're the first one to ever get it wrong.

TESTIMONY OF MR. ED ALMOJUELA

American owned small business SIEM, was incorporated in August 2001, with its main business to be a value-added reseller of digital identity security products, other information technology security devices and software, and related technical consulting and support. SIEM has been certified as a Minority Business by the Northwest Minority Business Council since November 2001. At this time, SIEM has no employees, has transacted no business, and has yet to submit its application for the 8(a) Business Development Program. The question is why.

There are two main reasons for this. The least significant reason is that I have been vice president of finance and administration and an officer of SPYRUS,
Incorporated, located in San Jose, California, since 1996 to the present. SPYRUS is also a small business founded in 1992, and it develops and produces hardware and software products that encompass all of the critical components to provide high assurance security for the digital identity market. I work for SPYRUS mainly at my office in Silverdale, Washington, and for three to four days per month, I travel to San Jose. Since 2001 my plan has been to transition from my position with SPYRUS to develop the

SIEM business. The key reason as to why I have not severed my relationship with SPYRUS is that I am a corporate officer, and in my own judgment, the situation over the past several years has mandated that I remain in my position until SPYRUS concludes the securing of its additional capital requirements. The successful conclusion of the financing should occur sometime in the near future.

As you might reasonably infer, SIEM is to be a value-added reseller of SPYRUS products, and it is because of that close relationship that I have with SPYRUS that I have chosen not to conduct any SIEM business as a small business or an 8(a) business, since I am still an officer of SPYRUS.

However, as you may recall, the foregoing is the least significant reason for not really activating SIEM's business yet. The most significant reason gets down to, I'm still not sure if the goals and ideologies of the SBA and the annual targeted amounts for small business awards established by the government are real and sincere and actually directed at true small business.

I'm here to see if the true answer to my question becomes more apparent or to perhaps have some influence on the SBA's decisions that will help true small businesses achieve their goals and thus enable the SBA to achieve its objectives.

I apologize for not searching the SBA web site to find its mission statement or statement of objectives, but I have derived my own definitions of those things for the SBA. To me the purpose of the SBA is to be sort of an incubator for small businesses that give small businesses an opportunity to adequately prepare and qualify themselves to compete in a business market so that they hopefully can ultimately succeed and thereby create employment and other related economic benefits in the community. As an incubator, the SBA at some reasonable point determines when each business in a particular industry or business sector is mature and successful enough to compete on its own as something other than a small business.

With the above objectives in my mind that I have defined for the SBA, I sincerely believe that the Grandfathering of large businesses, allowing them to remain in the small business database is in direct conflict. In cases where a small business is acquired by a large business, I believe that the small business no longer needs the SBA as an incubator, as that role is now provided by the acquiring large business. The large business can provide vastly more support in the form of working capital, greater expertise, and other support not normally available to a true small business. At the point of the completion of the acquisition of the small business by a large

business, the business should not be able to submit bids as a small business. In my past experience while working for other small businesses and when we were approached for potential merger with large businesses, I always presumed that although we would remain a wholly owned subsidiary, that we would lose our small business status. It just made sense that we were going to be one of the big guys now with the advantage of all the big guy resources.

 $\hbox{ The other question is should small businesses be } \\$ $\hbox{able $--$}$

MS. CAVANAUGH: Actually --

MR. ALMOJUELA: Yeah.

MS. CAVANAUGH: We appreciate your comments and I'm wondering if anyone on the panel has a question for Mr. Almojuela.

MR. JORDAN: Just a question or a clarification, because I can't tell when people are coming and going, the question of SBA Grandfathering, SBA did not propose to Grandfather businesses that are large — or that are now small to become — to stay a small business. That came about — we're seeking information on that and people's comments. Universally, right now, everybody's opposed to it, which is — we want to hear opposed and pro, but we had a lot of comments suggesting that in the — that came into the Proposed Rule to Change Size Difference last summer,

the rule that was -- we withdrew it on July the 1st. And
there were so many comments, we thought, Well, we'll find
out what everybody thinks, and so far, everybody's opposed
to it this morning, but we want to hear it. We had
comments for. We had comments against.

MR. ALMOJUELA: There are two main comments I really want to make here.

MR. JORDAN: Yeah, uh-huh.

MR. ALMOJUELA: One was -- well, in my written testimony as well, I suggest that when a company transitions that they be allowed --

MR. JORDAN: That I think --

MR. ALMOJUELA: -- two years to transition, not the five.

MR. JORDAN: Correct. I think --

MR. ALMOJUELA: And then I do have a statement

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MR. JORDAN: -- we could guess that --

MR. ALMOJUELA: -- on the venture capital --

MR. JORDAN: Go ahead. Finish, please.

MR. ALMOJUELA: And I do have a comment here on the venture capital is that I don't think that the venture capitalists — or getting venture capital should affect a small business status to me — except for if, in fact, it is a large business venture capital fund, because some of

them do have their own venture capital funds, and I think
that would be a conflict.

MR. JORDAN: Thank you.

MR. ALMOJUELA: Okay.

MS. CAVANAUGH: If you have a copy of your written testimony and haven't already done so, I would encourage you --

MR. ALMOJUELA: Yeah. I gave it to her outside.

MS. CAVANAUGH: Thank you. Good.

MS. CAVANAUGH: L. David Tywer?

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TESTIMONY OF MR. L. DAVID TYWER

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Good morning. Thank you for the opportunity of being here this morning.

I began my business operations of providing surety bonding and commercial insurance to small businesses in 1979 with an SBA loan. I've had the wonderful opportunity of working with Diana Drake and many, many of the staff and employees here at the SBA as particularly 8(a) contractors, over the years providing seminars and working — trying to develop the infrastructure of the small business.

Very briefly, I'm the founder and past president

of the Tabor 100, which is an organization of 67 African-American men and women focused around business issues. I'm the chair of the African-American Partners for Prosperity. I'm the co-chair of the MBIC committee for Victor's operation, the Northwest Minority Business Council. We did spend many days working on these size standards. I'm involved very heavily in the community. I've written about \$900 million of surety bonding for small businesses since 1979, many of those SBA guaranteed bonds. In short, I'm very aware of issues relative to small businesses as it concerns contracting.

I came here today to say to you that if you're speaking about small business, please don't do anything to hurt the firm's that are what we consider to be small businesses, which is less than 50 employees and under \$10 million a year. Okay? Most of the firms that I work with if they're doing \$6 million a year in receipts and have got 10 or 15 employees, they feel like they're big businesses. When you get over 50 employees and over \$10 million, those firms for many, many, many of us in this community -- I don't work in Alaska, and Oregon, and so on -- when you get up to here, you're in the big boys. You know, we congratulate those guys. They're -- they're -- you know, they're in the tall cotton. Over that, if you hurt those people, you really are affecting this community, and so I

say whether it's multi-tiering, whatever you do in terms of 1 your efforts, please don't allow the large firms to come in and destroy those firms that are under 50 employees and under \$10 million in receipts because you will devastate They hire a lot of people. They're the fabric of the community. You know, that's what's going on here. -- that's almost 27 years of working with them, working with this operation, I think I know that pretty well. And any questions, I'd be happy to answer them.

MS. CAVANAUGH: Does anyone have any questions.

MR. JORDAN: No. Thank you.

MR. TYWER: Thank you for the opportunity.

MS. CAVANAUGH: Thank you, Mr. Tywer.

MR. JORDAN: Thank you.

MR. TYWER: Thank you so much.

MS. CAVANAUGH: Is there anyone else present who registered to testify that hasn't had the opportunity to do so yet? Is there anyone who didn't register to testify but would like to do so?

Okay.

MR. BROWN: Hello.

22 MS. CAVANAUGH: Hello.

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TESTIMONY OF MR. ANDREW BROWN

My name is Andrew Brown. I'm the director of business development at Aculight Corporation. I'm one of the small businesses Jay Inslee mentioned in his talk. We were also the recipient of the SBA's award for excellence in 2003, and noted — I guess, one of the SBIR's commercialization success stories.

I guess I just implore you to think very carefully about the issue when it comes to VC-funded companies, especially if they're more than 51% owned by VCs, and how that changes the competitive landscape for companies like Aculight.

Excuse me as I gather my thoughts here.

So we spun out a company actually a few years ago, called Amlight Photonics. Who —— they brought in quite a bit of VC funding, totally separate company from us. We have really no ownership in them anymore. They do not pursue —— as far as I know —— any of the SBIR—type awards. They're really up and running and on their own.

The VC backing —— and it was very significant, many tens of millions of dollars —— really got them over that hurdle, but they came out of a company that was spawned in part by the SBIR process.

And I think that is what I would consider a

success. You know, we developed that company, that technology. We weaned that off of the SBIR process. We sent it on its way. I would feel really bad if that company came back to the SBIR program and tried to leverage that funding that they've got and the capability that they now have to try and take what I see as a piece of the funding of the small business that I am still affiliated with, has access to and really relies on, to develop new technologies for our customers largely in the DOD, but also in the NIH, NSF, NASA, et cetera. I would not feel that was a level playing field at that point.

We had a previous speaker who talked about -from biomed firm -- who talked about having a Phase I SBIR,
that he couldn't work on a Phase II because -- although he
had some very interesting results that showed it might be a
cure for leukemia, that sure seems like something that a
big business or a venture capital is going to come in and
just pick up in an instant. It's such a huge potential
market opportunity.

So I just implore you and the Small Business
Administration to continue doing the great stuff you're
doing, fund small businesses, but think very carefully
about you might upset the balance and the ability of small
businesses, such as Aculight, to really compete against
companies that have very significant funding from the VC

1 ownership. 2 MS. CAVANAUGH: Thank you for your comments. 3 Thanks a lot. I'd be happy to answer MR. BROWN: any questions. MS. CAVANAUGH: Does anyone --6 MS. MARSHALL: I guess I just --MR. BROWN: Yes. Please, go ahead. MS. MARSHALL: -- need a clarification. MR. BROWN: Yes. 10 MS. MARSHALL: The difference between Aculight 11 and this other spinoff is they -- They have -- you're 12 comfortable with the current definition of you have to have 13 the current amount of VC not more VC? Is that what you're 14 trying to say? What's the difference between who you are 15 and what you spun off? 16 MR. BROWN: The spun off company is totally 17 separate. We own nothing --18 MS. MARSHALL: I understand that. 19 MR. BROWN: -- so they're a separate entity. 20 MS. MARSHALL: But you're -- what's the 21 difference? 22 MR. BROWN: They're almost 100% --23 MS. MARSHALL: Tell me your definition --24 MR. BROWN: They're almost 100% VC-owned. 25 MS. MARSHALL: That's what I wanted to hear. Ι

didn't know that.

MR. BROWN: Okay. And we're at 0% VC-owned.

MS. MARSHALL: Okay. That's what I wanted to know. Thank you.

MR. BROWN: Okay. Thanks.

MS. CAVANAUGH: Is there anyone else who would like to speak? Well, since no one else has expressed an interest in speaking, I'd like to conclude by thanking you again for participating in today's hearing. I assure you that SBA will carefully study the testimony that was presented today.

Deliberations on a new size standard policy will commence at the close of the final hearing, which is scheduled for June 29, 2005, in Los Angeles, and a new policy will be proposed as quickly thereafter as possible.

The public will have an opportunity to comment on any specific proposals that SBA issues in the future. And we encourage you to do so since your participation in our rulemaking process will help us do a better job for you.

So, once again, thank you for coming, and this public hearing is adjourned.

[Hearing adjourned at 11:06 a.m.]